

Economic Analysis of Reinventing Metro

Revised Funding Scenario

November 13, 2018

Agenda

Task C: Measuring the Job Access Gap

Task D: Characterization of Commuter Patterns

Task E: Measure the Economic Value of Metro's Operations and Capital Spending

Task F: Regionalization

Task G: Update to Peer City Analysis

Task C:

Measuring the Job Access Gap

Purpose:

To determine how route improvements can provide more people with usable access to jobs under the proposed funding scenario.



Task C:

Measuring the Job Access Gap

- Expansion of Current Routes
- Additional Routes
- Bus Rapid Transit
- Shorter Headways
- Estimated **30-50%** increase in household-job access for 30-60 minute commuters

Task C:

Measuring the Job Access Gap

- 50,000 jobs in Hamilton County can be accessed currently
 - 30-60 minute commute period
 - Increase of 30%: 65,000 jobs can be accessed
 - Increase of 50%: 75,000 jobs can be accessed
- There are 555,849 Hamilton County Jobs total
 - 9.0% are currently accessible (30-60 minute commute period)
 - With **30% increase**: now **11.7%** of jobs
 - With **50% increase**: now **13.5%** of jobs

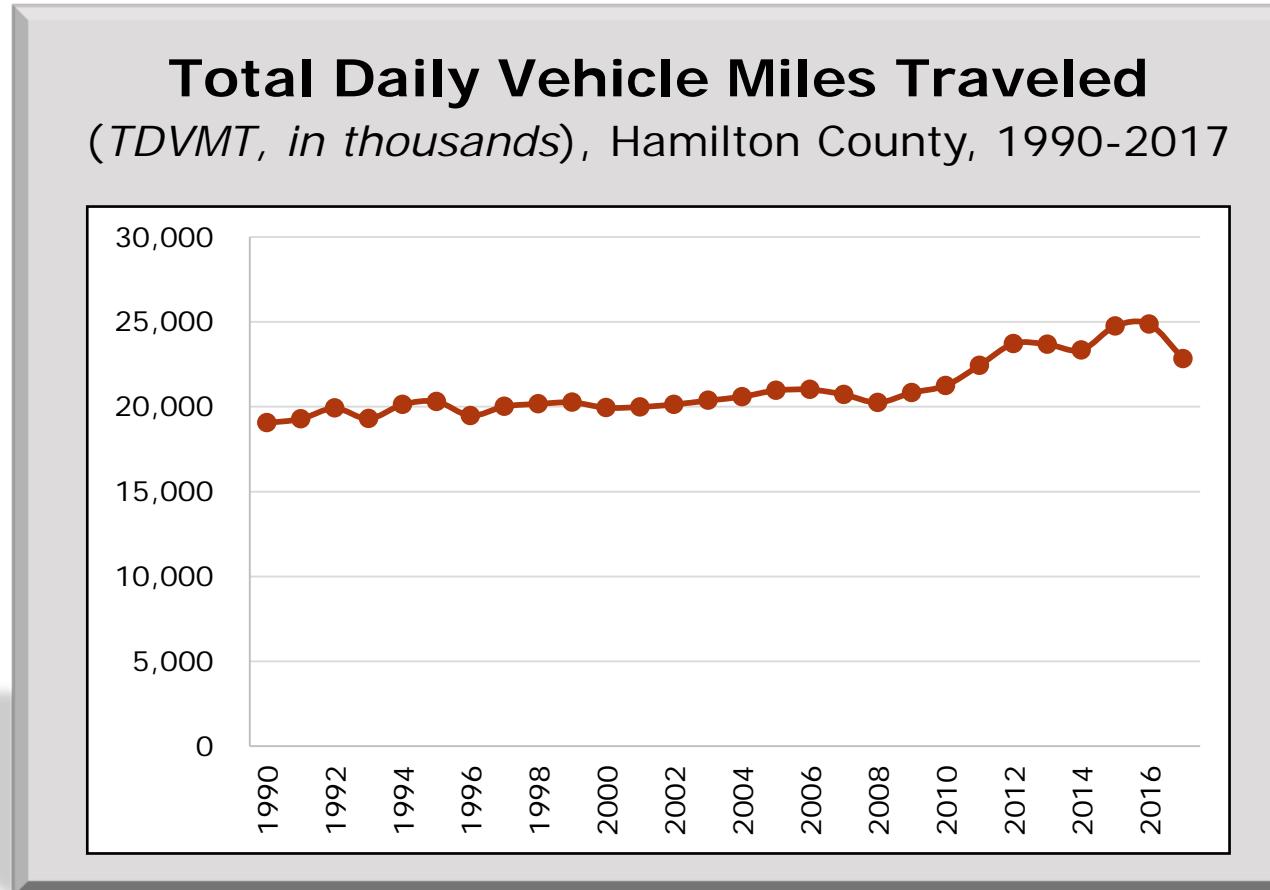
Task D:

Characterization of Commuter Patterns

Purpose:

Characterizing how expanded service for Metro may improve commuter access and reduce vehicle miles traveled.

Task D: Characterization of Commuter Patterns



- **TDVMT** grew **19.8%** from 1990-2017 in Hamilton County
- **59.2%** of Hamilton County commuters using public transportation have access to at least one personal vehicle (57.1% of MSA commuters).
- **50.5%** of Hamilton County residents also commute to work within the county
 - **34.6%** of commuters residing in the remainder of the Cincinnati MSA commute to Hamilton County for work

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Purpose:

Calculating Metro's economic impact of operations and capital improvements under the proposed funding scenario.

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Hamilton County Economic Impact	
0.8-Cent Scenario	Total
Impact	\$ 2,178.7 M
Employment	14,707
Earnings	\$ 801.1 M

Additional MSA Impact	
0.8-Cent Scenario	Total
Impact	\$ 640.2 M
Employment	5,748
Earnings	\$ 251.0 M

Total Economic Impact	
0.8-Cent Scenario	Total
Impact	\$ 2,818.9 M
Employment	20,455
Earnings	\$ 1,052.1 M

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Hamilton County Economic Impact

0.8-Cent Scenario	Total
Impact	\$ 2,178.7 M
Employment	14,707
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Additional MSA Impact

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Total Economic Impact

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Impact	\$ 2,818.9 M
Employment	20,455
Earnings	\$ 1,052.1 M

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Hamilton County Economic Impact	
0.2-Cent Scenario	Total
Impact	\$ 332.8 M
Employment	1,223
Earnings	\$ 54.6 M

Additional MSA Impact	
0.2-Cent Scenario	Total
Impact	\$ 119.4 M
Employment	1,979
Earnings	\$ 77.6 M

Total Economic Impact	
0.2-Cent Scenario	Total
Impact	\$ 452.2 M
Employment	3,202
Earnings	\$ 132.2 M

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Hamilton County Economic Impact	
0.2-Cent Scenario	Total
Impact	\$ 332.8 M
Employment	1,223
Earnings	\$ 54.6 M

Additional MSA Impact	
0.2-Cent Scenario	Total
Impact	\$ 119.4 M
Employment	1,979
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Total Economic Impact	
0.2-Cent Scenario	Total
Impact	\$ 452.2 M
Employment	3,202
Earnings	\$ 132.2 M

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Hamilton County Economic Impact	
0.8+0.2-Cent Scenario	Total
Impact	\$ 2,511.5 M
Employment	15,930
Earnings	\$ 855.7 M

Additional MSA Impact	
0.8+0.2-Cent Scenario	Total
Impact	\$ 759.6 M
Employment	7,727
Earnings	\$ 328.5 M

Total Economic Impact	
0.8+0.2-Cent Scenario	Total
Impact	\$ 3,271.1 M
Employment	23,657
Earnings	\$ 1,184.2 M

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Hamilton County Economic Impact	
0.8+0.2-Cent Scenario	Total
Impact	\$ 2,511.5 M
Employment	15,930
Earnings	\$ 855.7 M

Additional MSA Impact	
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Total Economic Impact	
0.8+0.2-Cent Scenario	Total
Impact	\$ 3,271.1 M
Employment	23,657
Earnings	\$ 1,184.2 M



Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

Direct Sales Tax collections: \$1.39 billion (2020-2028)

135% leveraged
total impact
(sales tax expenditure to total)

Total Economic Impact	
0.8+0.2-Cent Scenario	Total
Impact	\$ 3,271.1 M
Employment	23,657
Earnings	\$ 1,184.2 M



Task F:

Regionalization

Purpose:

Quantifying the efficiency-oriented impacts of
Metro's proposed route expansion on the Region.

Task F:

Regionalization

Results

Impact of Bus Transit on Employee Turnover

Hicks & Faulk, 2015

The expected **employer savings in year 2020 from reduced turnover** as a result of **increased per capita investment in public transit within Hamilton County**:

Lower Bound

\$20.8 Million

Upper Bound

\$31.7 Million

to

Task F:

Regionalization

Results

Economic Impact of Public Transportation Investment

Weisbrod and Reno, 2009

Productivity could be boosted by nearly **\$160m** (2018\$) annually based on an estimated increase in public transportation's mode share comparable to a peer city (Pittsburgh).

Task F:

Regionalization

Results

Economic Impact of Public Transportation Investment

Weisbrod and Reno, 2009

Productivity could be boosted by nearly **\$160m** (2018\$) annually based on an estimated increase in public transportation's mode share comparable to a peer city (Pittsburgh).

This results in annual economic impact of household spending of **\$95M in the MSA** and is comparable to supporting **4,654 jobs** per year.

Task F:

Regionalization Results

The approximate **annual savings** for individuals **commuting to work to the Central Business District via public transit**, rather than utilizing a personal vehicle, **in Hamilton County**:

\$2,600

saved from the average **cost of vehicle operation** and downtown **parking fees**



Task G:

Update to Peer City Analysis

Purpose:

Comparing Metro's fare reliance, service capacity, and fiscal impacts to its peer cities for greater contextualization of where improvement is necessary to enhance service and operations.



Task G:

Update to Peer City Analysis

- **State & Federal Funding: #12**

- *#5 in Bus Only Peer City*

- **Fare Burden: #11**

- *#12 in Bus Only Peer City*

- **Service Capacity: #7**

- *#1 in Bus Only Peer City*

Additional Metrics:

- Fare Revenue Earned per Capital Expense (*#1 in Reliance*)
- Capital Expense per Capita within Service Area (*#11*)
- Monthly Pass Percentage Savings & Value Ranking (*#10*)



Task G: **Update to Peer City Analysis**

Results

Location	State & Federal Funding		Fare Burden		Service Capacity	
	2015 Relative Ranking	2016 Relative Ranking	2015 Relative Ranking	2016 Relative Ranking	2015 Relative Ranking	2016 Relative Ranking
Austin	3	1	3	2	6	6
Cleveland	1	2	5	6	5	5
Columbus	1	3	8	5	9	10
St. Louis	4	4	8	4	4	4
Louisville	4	5	3	3	10	11
Pittsburgh	7	6	12	12	1	1
Denver	6	7	10	10	2	2
Indianapolis	8	7	8	7	12	12
Charlotte	8	9	5	8	7	8
Raleigh	10	10	2	1	11	9
Minneapolis	11	11	10	9	3	3
Cincinnati	12	12	11	11	8	7

Thank You

Brad Evans

Christopher Nicak

Nora Vonder Meulen



Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

OPERATIONS EXPENDITURES – HAMILTON COUNTY

Economic Output (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 79.9	\$ 89.4	\$ 96.2	\$ 98.5	\$ 101.0	\$ 104.7	\$ 108.6	\$ 111.5	\$ 114.6	\$ 904.2
Indirect	\$ 52.6	\$ 59.1	\$ 63.7	\$ 65.3	\$ 66.9	\$ 69.4	\$ 72.0	\$ 74.0	\$ 76.0	\$ 599.0
Total	\$ 132.5	\$ 148.5	\$ 159.9	\$ 163.8	\$ 167.9	\$ 174.1	\$ 180.6	\$ 185.4	\$ 190.6	\$ 1,503.3

Employment										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*
Direct	886	918	918	947	968	980	993	993	993	8,596
Indirect	343	348	343	354	361	365	368	367	367	3,216
Total	1,229	1,266	1,261	1,301	1,329	1,345	1,361	1,360	1,360	11,812

Earnings (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 47.1	\$ 47.6	\$ 48.1	\$ 48.6	\$ 49.1	\$ 49.6	\$ 50.0	\$ 50.5	\$ 51.1	\$ 441.7
Indirect	\$ 24.5	\$ 25.2	\$ 25.6	\$ 25.9	\$ 26.1	\$ 26.5	\$ 26.8	\$ 27.1	\$ 27.4	\$ 235.0
Total	\$ 71.7	\$ 72.8	\$ 73.7	\$ 74.4	\$ 75.2	\$ 76.0	\$ 76.8	\$ 77.6	\$ 78.4	\$ 676.7

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

CAPITAL EXPENDITURES – HAMILTON COUNTY

Economic Output (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 71.7	\$ 53.0	\$ 12.6	\$ 124.8	\$ 86.4	\$ 17.5	\$ 31.6	\$ 15.9	\$ 9.5	\$ 423.1
Indirect	\$ 46.0	\$ 35.5	\$ 7.6	\$ 72.5	\$ 46.7	\$ 9.5	\$ 18.6	\$ 10.7	\$ 5.2	\$ 252.4
Total	\$ 117.7	\$ 88.5	\$ 20.3	\$ 197.4	\$ 133.2	\$ 27.0	\$ 50.2	\$ 26.7	\$ 14.6	\$ 675.5

Employment										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*
Direct	291	212	52	524	370	75	132	64	41	1,762
Indirect	215	169	35	321	197	40	83	51	22	1,133
Total	506	382	87	845	568	115	215	115	62	2,895

Earnings (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 14.2	\$ 10.4	\$ 2.6	\$ 25.4	\$ 17.9	\$ 3.6	\$ 6.4	\$ 3.1	\$ 2.0	\$ 85.6
Indirect	\$ 7.2	\$ 5.6	\$ 1.2	\$ 11.1	\$ 7.0	\$ 1.4	\$ 2.9	\$ 1.7	\$ 0.8	\$ 38.8
Total	\$ 21.4	\$ 16.0	\$ 3.7	\$ 36.5	\$ 24.9	\$ 5.0	\$ 9.3	\$ 4.8	\$ 2.7	\$ 124.4



Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

0.2-CENT CAPITAL EXPENDITURES – HAMILTON COUNTY

0.2-Cent Scenario	Economic Output (000s)										Total
	2020	2021	2022	2023	2024	2025	2026	2027	2028		
Direct	\$ 24.1	\$ 24.2	\$ 24.3	\$ 24.4	\$ 24.5	\$ 24.6	\$ 24.6	\$ 24.7	\$ 24.8		\$ 220.1
Indirect	\$ 12.3	\$ 12.4	\$ 12.4	\$ 12.5	\$ 12.5	\$ 12.6	\$ 12.6	\$ 12.7	\$ 12.7		\$ 112.7
Total	\$ 36.4	\$ 36.5	\$ 36.7	\$ 36.9	\$ 37.0	\$ 37.1	\$ 37.3	\$ 37.4	\$ 37.5		\$ 332.8

0.2-Cent Scenario	Employment										Total*
	2020	2021	2022	2023	2024	2025	2026	2027	2028		
Direct	84	84	84	85	85	85	86	86	86		764
Indirect	50	50	51	51	51	51	51	52	52		459
Total	134	134	135	135	136	136	137	137	138		1,223

0.2 -Cent Scenario	Earnings (000s)										Total
	2020	2021	2022	2023	2024	2025	2026	2027	2028		
Direct	\$ 4.1	\$ 4.1	\$ 4.1	\$ 4.1	\$ 4.1	\$ 4.1	\$ 4.2	\$ 4.2	\$ 4.2		\$ 37.2
Indirect	\$ 1.9	\$ 1.9	\$ 1.9	\$ 1.9	\$ 1.9	\$ 1.9	\$ 1.9	\$ 2.0	\$ 2.0		\$ 17.4
Total	\$ 6.0	\$ 6.0	\$ 6.0	\$ 6.0	\$ 6.1	\$ 6.1	\$ 6.1	\$ 6.1	\$ 6.2		\$ 54.6

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

0.2-CENT CAPITAL EXPENDITURES (x3 Funding Match) – HAMILTON COUNTY

Economic Output (000s)										
0.2-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 72.2	\$ 72.5	\$ 72.8	\$ 73.1	\$ 73.4	\$ 73.7	\$ 73.9	\$ 74.2	\$ 74.4	\$ 660.2
Indirect	\$ 37.0	\$ 37.1	\$ 37.3	\$ 37.5	\$ 37.6	\$ 37.7	\$ 37.9	\$ 38.0	\$ 38.1	\$ 338.2
Total	\$ 109.1	\$ 109.6	\$ 110.1	\$ 110.6	\$ 111.0	\$ 111.4	\$ 111.8	\$ 112.2	\$ 112.5	\$ 998.4

Employment										
0.2-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*
Direct	251	252	253	254	255	256	257	257	258	2,292
Indirect	151	151	152	153	153	154	154	155	155	1,377
Total	401	403	405	406	408	409	411	412	413	3,669

Earnings (000s)										
0.2 -Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 12.2	\$ 12.3	\$ 12.3	\$ 12.4	\$ 12.4	\$ 12.4	\$ 12.5	\$ 12.5	\$ 12.6	\$ 111.6
Indirect	\$ 5.7	\$ 5.7	\$ 5.8	\$ 5.8	\$ 5.8	\$ 5.8	\$ 5.8	\$ 5.9	\$ 5.9	\$ 52.2
Total	\$ 17.9	\$ 18.0	\$ 18.1	\$ 18.1	\$ 18.2	\$ 18.3	\$ 18.3	\$ 18.4	\$ 18.5	\$ 163.8



Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

OPERATIONS EXPENDITURES – Cincinnati MSA

Economic Output (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 77.8	\$ 87.1	\$ 93.7	\$ 96.0	\$ 98.4	\$ 102.0	\$ 105.8	\$ 108.7	\$ 111.7	\$ 881.4
Indirect	\$ 87.5	\$ 98.2	\$ 105.8	\$ 108.4	\$ 111.1	\$ 115.2	\$ 119.6	\$ 122.8	\$ 126.2	\$ 994.8
Total	\$ 165.3	\$ 185.3	\$ 199.5	\$ 204.4	\$ 209.6	\$ 217.3	\$ 225.4	\$ 231.5	\$ 237.9	\$ 1,876.2

Employment											
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*	
Direct	886	918	918	947	968	980	993	993	993	8,596	
Indirect	507	513	506	521	532	537	542	541	541	4,740	
Total	1,393	1,431	1,424	1,468	1,500	1,517	1,535	1,534	1,534	13,336	

Earnings (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 47.1	\$ 47.6	\$ 48.1	\$ 48.6	\$ 49.1	\$ 49.6	\$ 50.0	\$ 50.5	\$ 51.1	\$ 441.7
Indirect	\$ 34.8	\$ 35.5	\$ 36.0	\$ 36.4	\$ 36.8	\$ 37.2	\$ 37.6	\$ 38.0	\$ 38.4	\$ 330.7
Total	\$ 81.9	\$ 83.1	\$ 84.1	\$ 85.0	\$ 85.8	\$ 86.7	\$ 87.7	\$ 88.6	\$ 89.5	\$ 772.4



Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

CAPITAL EXPENDITURES –Cincinnati MSA

Economic Output (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 63.8	\$ 46.7	\$ 11.4	\$ 113.6	\$ 79.7	\$ 16.1	\$ 28.7	\$ 14.0	\$ 8.7	\$ 382.8
Indirect	\$ 72.4	\$ 53.6	\$ 12.7	\$ 125.6	\$ 86.7	\$ 17.5	\$ 31.8	\$ 16.1	\$ 9.5	\$ 426.0
Total	\$ 136.2	\$ 100.3	\$ 24.1	\$ 239.2	\$ 166.4	\$ 33.6	\$ 60.5	\$ 30.2	\$ 18.2	\$ 808.8

Employment										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*
Direct	510	362	95	966	704	142	242	108	77	1,682
Indirect	557	419	96	937	633	128	238	126	70	1,663
Total	1,068	781	191	1,902	1,337	270	480	235	146	3,345

Earnings (000s)										
0.8-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 23.4	\$ 16.7	\$ 4.3	\$ 44.1	\$ 32.0	\$ 6.5	\$ 11.1	\$ 5.0	\$ 3.5	\$ 146.6
Indirect	\$ 18.4	\$ 13.6	\$ 3.2	\$ 31.8	\$ 21.7	\$ 4.4	\$ 8.1	\$ 4.1	\$ 2.4	\$ 107.7
Total	\$ 41.9	\$ 30.3	\$ 7.6	\$ 75.9	\$ 53.8	\$ 10.9	\$ 19.1	\$ 9.1	\$ 5.9	\$ 254.4

Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

0.2-CENT CAPITAL EXPENDITURES – Cincinnati MSA

Economic Output (000s)										
0.2-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 22.8	\$ 22.9	\$ 23.0	\$ 23.1	\$ 23.2	\$ 23.3	\$ 23.4	\$ 23.5	\$ 23.5	\$ 208.8
Indirect	\$ 24.1	\$ 24.2	\$ 24.3	\$ 24.4	\$ 24.5	\$ 24.6	\$ 24.7	\$ 24.8	\$ 24.9	\$ 220.5
Total	\$ 46.9	\$ 47.2	\$ 47.4	\$ 47.6	\$ 47.7	\$ 47.9	\$ 48.1	\$ 48.2	\$ 48.4	\$ 429.4

Employment										
0.2-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*
Direct	165	166	167	168	168	169	169	170	170	1,513
Indirect	169	169	170	171	171	172	173	173	174	1,542
Total	334	335	337	338	340	341	342	343	344	3,055

Earnings (000s)										
0.2 -Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 7.6	\$ 7.6	\$ 7.6	\$ 7.7	\$ 7.7	\$ 7.7	\$ 7.8	\$ 7.8	\$ 7.8	\$ 69.2
Indirect	\$ 6.2	\$ 6.2	\$ 6.3	\$ 6.3	\$ 6.3	\$ 6.3	\$ 6.4	\$ 6.4	\$ 6.4	\$ 56.8
Total	\$ 13.8	\$ 13.8	\$ 13.9	\$ 14.0	\$ 14.0	\$ 14.1	\$ 14.1	\$ 14.2	\$ 14.2	\$ 126.1



Task E:

Measure the Economic Value of Metro's Operations and Capital Spending

0.2-CENT CAPITAL EXPENDITURES (x3 Funding Match) – Cincinnati MSA

Economic Output (000s)										
0.2-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 68.5	\$ 68.8	\$ 69.1	\$ 69.4	\$ 69.7	\$ 69.9	\$ 70.1	\$ 70.4	\$ 70.6	\$ 626.4
Indirect	\$ 72.3	\$ 72.7	\$ 73.0	\$ 73.3	\$ 73.6	\$ 73.8	\$ 74.1	\$ 74.3	\$ 74.6	\$ 661.6
Total	\$ 140.8	\$ 141.5	\$ 142.1	\$ 142.7	\$ 143.2	\$ 143.7	\$ 144.2	\$ 144.7	\$ 145.1	\$1,288.1

Employment										
0.2-Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total*
Direct	496	498	501	503	505	507	508	510	511	4,539
Indirect	506	508	510	512	514	516	518	520	521	4,626
Total	1,002	1,006	1,011	1,015	1,019	1,023	1,026	1,030	1,033	9,165

Earnings (000s)										
0.2 -Cent Scenario	2020	2021	2022	2023	2024	2025	2026	2027	2028	Total
Direct	\$ 22.7	\$ 22.8	\$ 22.9	\$ 23.0	\$ 23.1	\$ 23.2	\$ 23.3	\$ 23.3	\$ 23.4	\$ 207.7
Indirect	\$ 18.6	\$ 18.7	\$ 18.8	\$ 18.9	\$ 18.9	\$ 19.0	\$ 19.1	\$ 19.1	\$ 19.2	\$ 170.4
Total	\$ 41.3	\$ 41.5	\$ 41.7	\$ 41.9	\$ 42.0	\$ 42.2	\$ 42.3	\$ 42.5	\$ 42.6	\$ 378.2

