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July 2012

eNews for Metro Riders

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Customer Profile



Why do YOU go Metro?

"Trying to find parking downtown is expensive, time consuming and frustrating... Cincinnati Metro is two blocks from my house and delivers me effortlessly into the heart of downtown. No stress, no mess, no gas."
- Dr. Bruce Halpryn

Dear Alex,

Welcome to the July 2012 edition of go*INFO e-newsletter.

World Choir Games Summary



Metro was proud to partner with the World Choir Games to provide transportation to thousands of participants and visitors from July 4-14. The results were impressive:

- Metro provided almost 60,000 additional rides related to the World Choir Games.
- Metro operated safe and efficient service for choirs and the

News

Fall Service Change



There will be five new schedule changes effective August 19, 2012 for fall. Click your schedule below to see the new changes:

- [Rt. 14X](#)
- [Rt. 17](#)
- [Rt. 31](#)
- [Rt. 32](#)
- [Rt. 71X](#)

The most up-to-date schedules for all routes can be found by visiting our [Maps & Schedules page](#).

2012 Calendar Images



August calendar images available [here](#).

Labor Day Holiday Service

Metro will operate on holiday schedule Monday, September 3, 2012.

Ride Metro & Save!

public from downtown to the Riverfront Transit Center for the opening and closing ceremonies and awards ceremonies at U.S. Bank Arena. The transit center -- located under Second Street very close to all major riverfront venues -- was used by thousands of people who rode Metro buses, school buses, and charter buses.

- The Riverfront Transit Center was also used to stage charter buses throughout the World Choir Games in order to remove buses from the street grid in downtown.
- Metro added service on regular routes to accommodate World Choir Games visitors without inconveniencing our regular customers.



The World Choir Games

Click the video above to view a photo slide show from the event!

Cincinnati Discovery Pass



Discover all that Cincinnati USA has to offer. For only \$30, the Cincinnati Discovery Pass lets you visit nine of the most popular museums in Cincinnati PLUS get free transportation on Metro's Rt. 1. Good for one free admittance to each museum and unlimited rides on Rt. 1 for a seven-day period. Purchase your Cincinnati Discovery Pass at Metro's Sales Office, 120 East Fourth Street downtown.

Free Breakfast from Graeter's



Use Metro's [Savings Calculator](#) to compare your driving expenses to the cost of a monthly Metro pass. How much extra cash could you keep in your pocket?



Right now for a limited time only, purchase your 30-Day Rolling Pass [online](#), and receive a coupon to Graeter's for a free coffee and donut! Additional information [here](#).

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