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DEC 2018

#ReinventingMetro



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News

#ReinventingMetro

Take a look at [ReinventingMetro.com](#) to find out how Metro is working to provide riders with faster service, better hours and more routes to new places.

Metro Holiday Hours

Metro buses will operate on a holiday/Sunday schedule on Tuesday, Dec. 25 and Tuesday, Jan. 1 in observance of Christmas day and New Year's Day. Access, Metro's service for people with disabilities, will also operate

Metro Introduces FASTops Project to Enhance Service



Bus Stop Balancing

Metro customers may soon experience faster trip times and service improvements along their routes as a result of the system-wide evaluation of bus stops project, FASTops.

Since June, Metro has been working to evaluate all 4,000+ regular service bus stops in the Metro system. This review includes evaluating each stop's location to ensure stops aren't too close or spread too far apart, as well as usage, amenities, safety and accessibility.

Following the evaluation, which is expected to be completed by end of year, recommendations will be made to streamline bus stop placement to improve trip

on a holiday/Sunday schedule on Dec. 25 and Jan. 1.

Metro and Access will operate regular service on Christmas Eve (Monday, Dec. 24) and New Year's Eve (Monday, Dec. 31).

For more information, go to Metro's [website](#).



times and operational efficiency. The project will involve a pilot in the spring of 2019 to test out several of the proposals. It will also include public meetings and outreach initiatives to gather community feedback on the proposed changes to ensure they meet customers' needs prior to implementation.

Learn more about FAStops [here](#).



New Metro Buses Feature Customer-Requested Amenities

Riders will get some new wheels beginning this winter with the addition of 70 new buses arriving through the end of 2019.

Each bus will feature **Wi-Fi**, convenient **on-board charging ports** for customers to charge their electronic devices and will have **plastic seats**, a quality that will allow for easier cleaning and maintenance - all amenities specifically requested by riders.



The new buses, which will replace some of Metro's oldest in its fleet, were purchased with the help of \$26.1 million in federal grants awarded through the Federal Transit Administration (FTA), the Ohio Department of Transportation (ODOT) and the Ohio-Kentucky-Indiana Regional Council of Governments (OKI).

Find out more [here](#).



Metro CEO Dwight A. Ferrell Resigns, Effective Jan. 31



Kreg Keesee, Chair of the Board of Trustees of the Southwest Ohio Regional Transit Authority (SORTA), announced this week that Dwight Ferrell, the organization's CEO and General Manager since 2015, will resign effective January 31, 2019. COO Darryl Haley has been appointed as interim CEO.

"We deeply appreciate Dwight's dedicated service to this community and its transportation system. His knowledge and experience as a transportation professional leaves SORTA better managed and better prepared to address the important opportunities before us," said Keesee.

"SORTA is financially unsustainable and we need to change how we fund public transportation in this community. Dwight has helped to focus community understanding and awareness of this reality. He and his team of professional staff and transportation consultants have presented the Reinventing Metro Plan that is the foundation for what will be presented to Hamilton County voters."

Dwight Ferrell said, "I am proud of what our organization has accomplished in my time as CEO and General Manager of SORTA. At many levels, I feel as if my work is done here and now is the time for SORTA and the community to find the organization's next leader.

January SORTA Board meeting

The January Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on Tuesday, Jan. 15 at 6 p.m. at 602 Main St., 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings now alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for the community to attend meetings.

See meeting dates and past meeting minutes [here](#).



You said...



Tony Spears

A customer contacted Metro to commend operator **Tony**

Spears for going above and beyond, saying:

"My driver saved someone's life tonight and probably doesn't know it. He stopped the bus when he saw an unconscious man on the sidewalk and he called emergency services. Obviously, he could not keep the bus waiting, so

another passenger and myself stayed with the man... The man was revived and taken in an ambulance. The driver's handling of the situation was decisive, calm, caring and professional. Please pass along my thanks!"

.....

As you know, I am committed to help in that effort and to continue supporting the important efforts to change the way SORTA is funded."

For more information, click [here](#).

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Metro ridership reports

Curious about how many people rode Metro last month? Stay in the know with monthly ridership and performance reports, available on Metro's website [here](#).

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Cincy EZAlerts



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

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Pay your fare with your phone!

December Read & Ride



December Read & Ride

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Post of the Month



CINCY EZRIDE

Metro's Cincy EZRide app lets you pay your fare with your phone anytime, anywhere! It's free to download. Get started [here!](#)



Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.



Anthony Johnson

@anthonybele

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This is great news [@cincinnatimetro](#).

Top of my Christmas list: A working, truly citywide public transit system so I can go ahead and sell my car.



Cincinnati Metro @cincinnatimetro

Metro is excited to announce FASTops, a bus stop balancing project aimed to speed up your ride: go-metro.com/FASTops

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11:12 AM - 12 Dec 2018

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1



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Tweet your reply



Marky Mark Samaan @markymarksamaan · Dec 12



Replying to [@anthonybele](#) [@cincinnatimetro](#)

Longest I've been able to go without filling gas in my car is a month thanks to [@cincinnatimetro](#)



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