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OCT 2018

#ReinventingMetro



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News

**#ReinventingMetro**

Take a look at [ReinventingMetro.com](#) to find out how Metro is working to provide riders with faster service, better hours and more routes to new places.

**November SORTA Board meeting**

The November Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on Tuesday, Nov. 13 at 6 p.m. at 602 Main St. 12th Floor

**Visit Metro's Haunted Bus Saturday, Oct. 27**



Get your best costume ready! Metro, together with Buckeye Health Plan, invites the community to enjoy a fun, family-friendly Halloween event this year with a visit to Metro's Haunted Bus on Oct. 27.

The bus will be at the **Carl H. Lindner YMCA, 1425 Linn St., from 11:30 a.m. to 1:30 p.m.** with treats and fun Halloween surprises for kids of all ages.

The event, which is accessible on Metro Rts. 27, 49 and 16, is **free** and open to the public. The Haunted Bus is sponsored by Buckeye Health Plan.

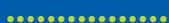
**Bus-Only Lane Goes into Effect Downtown Nov. 5**

Metro riders will get an easier commute out of downtown next month when the city's newly designated rush-hour bus lane opens

Board Room. SORTA board meetings are open to the public.

Board meetings now alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for the community to attend meetings.

See meeting dates and past meeting minutes [here](#).



### Metro ridership reports

Curious about how many people rode Metro last month? Stay in the know with monthly ridership and performance reports, available on Metro's website [here](#).



### Did you know...

Metro's Rt. 4 (Kenwood-Blue Ash-Norwood) is a one-seat option for those looking to get from downtown to Kenwood Towne Centre.

The route runs from downtown to Walnut Hills, through Evanston and Norwood, to Kennedy Heights and Pleasant Ridge before heading to Kenwood and on to Blue Ash.

For more information about the Rt. 4, including schedules, click [here](#).



### Cincy EZAlerts

on Monday, Nov. 5. The new designation, which applies to the farthest right lane of Main Street between Fifth and Central Parkway, means non-bus traffic will be prohibited from traveling continuously in that lane during peak travel times from 7 a.m. to 9 a.m. and 4 p.m. to 6 p.m. Monday through Friday.



As a result of the change, the Metro stop at the corner of Main St. and 7th will be relocated to mid-block on Main St. between 6th and 7th.

For more information, click [here](#).



### Read & Ride Book of the Month: Bluebird, Bluebird



Metro has partnered with the Public Library of Cincinnati and Hamilton County to encourage bus riders to take advantage of their time on the bus by picking up a good book.

This month's book is "Bluebird, Bluebird," by Attica Locke, a murder novel centered around African American Texas Ranger, Darren Mathews as he attempts to solve two murders in a small town. Visit the library today to pick up a copy and be sure to share your thoughts on the book with your fellow Read & Riders using #ReadandRide.



### Metro Raises Funds for United Way



Metro employees raised nearly \$30,000 for local community service organizations earlier this month through its United Way campaign.

We're happy to support United Way in its work on behalf of the health, education and financial stability of every person in our community!



### Metro to Host Series of Operator Career Days



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

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### Pay your fare with your phone!



Metro's Cincy EZRide app lets you pay your fare with your phone anytime, anywhere! It's free to download. Get started [here](#)!

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### Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

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Metro is looking for passionate, community-minded individuals with a 'drive' for success to become Metro bus operators.

Metro has two upcoming Operator Career Days for anyone interesting in learning more about becoming a Metro bus operator. All three events will be held at Metro's Queensgate Garage, located at 1401 Bank St. in Cincinnati, from **9 a.m. to 1 p.m.** on the following dates:

- Saturday, November 17**
- Saturday, December 15**

New operator hires will be receive a \$500 hiring bonus, great pay and full benefits!

To reserve your spot and for more information, check out Metro's [career page](#).

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### You said...

Margaret W. contacted Customer Relations to commend operator Deanna Longmire for her treatment of her family member:

*"Yesterday, my brother-in-law took the 51 uptown from Hyde Park/Oakley to Good Samaritan Hospital ER at approximately 3:00 pm. This may not seem out of the ordinary but, My brother-in-law has memory issues and cannot recall who he is, where is going or where he lives. He is not supposed to leave the house without a family member accompanying him as he very easily loses his way and becomes confused. He explained to the bus driver what was wrong with him, and where he was going, She proceeded have him sit at the front of the bus and advised him she would tell him when to get off the bus. Another rider was also headed to Good Sam and assisted him once he left your service into the hospital. I have no way of knowing who these people are or any way to thank them. I just wanted to let your company know that your Driver was amazing and went above and beyond. What she had to do to get him safely to Good Sam. I cannot express enough thanks for her keeping him safe and secure, as well as showing compassion and dignity to another in need."*

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