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JUL 2018

#ReinventingMetro



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News

Become a Metro operator and receive a \$500 hiring bonus



Are you looking for a rewarding career doing meaningful work, with great pay and full benefits? Attend one of our Operator Career Days to learn more about the job on the below dates:

-Saturday, Aug. 4

SORTA board to hold special meeting for levy decision



The Southwest Ohio Regional Transit Authority (SORTA) Board of Trustees will hold a special meeting July 25 at 9 a.m. to make a decision on whether or not to request a Hamilton County sales tax on this November's ballot and, if so, at what level.

As a regional transit authority, SORTA is able to place a sales tax initiative on the ballot by submitting the request to the Hamilton County Board of Elections. The deadline for the Nov. 6, 2018 election is Aug. 8.

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State law allows a regional transit authority like SORTA to request sales tax in increments of 0.10% or 0.25% (not to exceed 1.5%). SORTA has been considering sales tax options between 0.5% and 1.0%.

SORTA currently receives local funding from the City of Cincinnati's earnings tax.

SORTA would no longer receive the City earnings tax if a sales tax is approved.

The sales tax would fund the Reinventing Metro plan, which was developed with extensive community input over the past three years.

Next week's meeting will take place at Metro's offices at 602 Main St, 12th floor, downtown.

Metro operator recognized for coming to aid of lost child

-Saturday, Aug. 25
-Saturday, Sept. 15

Attendees learn about benefits, get an up-close look at what it takes to succeed as a Metro operator and can take a hiring assessment and interview on the spot.

Starting pay is \$15 per hour, with full health, dental and retirement benefits. As an added bonus, **Metro is offering a \$500 hiring bonus.** Learn more about requirements and [apply](#) today!



Fun in the sun



Catch Metro at these fun summer spots. Stop by and say hi!

- Greater Anderson Days, July 27-29
- Midwest Black Family Reunion, Aug. 17-19



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Visit ReinventingMetro.com to find out how Metro is working to provide riders with faster service, better hours and more routes to new places.



August SORTA Board



Metro operator Craig Whitehead was honored last month for his role in rescuing a child along his route.

While driving on Rt. 33 Western Hills/Glenway on May 29, Whitehead, who has been a Cincinnati Metro operator for 27 years, spotted a small child wandering alone with two dogs when the child followed one of the dogs into the street into oncoming traffic.

He immediately sprang into action, stopping his bus, bringing the child onto the bus and calling for help. Whitehead remained with the child safely on board until police arrived.

"When I saw what was happening, I thought, I've got to get her some help," said Whitehead. "I have grandchildren and I just couldn't imagine what could have happened. It was in the middle of rush hour traffic. It was quite scary."

Whitehead was presented with a CEO S.T.A.R. Award at the SORTA board meeting on June 19.

Read more about Whitehead's award [here](#).



Metro celebrates Macy's Kids, Cultures, Critters & Crafts Festival



Musicians on Metro

Metro Rt. 46 riders got a special treat this week when jazz guitarist Sylvain Acher, guitarist Nick Fryer and violinist Edmund Oxley hopped on board to provide some entertainment along the route. The performances came as part of a partnership with Learning Through Art, Inc. and the Macy's Kids, Cultures, Critters & Crafts Festival at the Cincinnati Zoo & Botanical Garden, held July 18.

Rides on the Rt. 46 Metro bus were reduced to \$0.50 each way and \$1 round trip during the festival. The zoo also offered \$1 general admission during the event.

Read more about Learning Through Art [here](#).



Check out Metro's exhibit at Cincinnati Museum Center

meeting

The August Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on **Tuesday, Aug. 21 at 8:30 a.m.** at 602 Main St. 12th Floor Board Room. SORTA board meetings are open to the public.

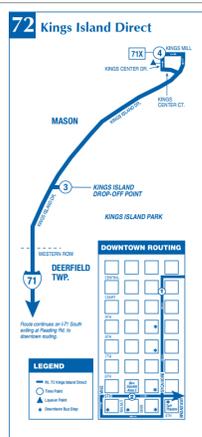
Board meetings now alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for the community to attend meetings.

See meeting dates and past meeting minutes [here](#).



Looking for some summer fun? Plan a visit to the Duke Energy Children's Museum today! There are tons great things to see, including a special Metro exhibit.

Did You Know...



Metro's Rt. 72 (Kings Island Direct) is a seasonal summer job connection that provides a great way for Kings Island employees to get to work. The route makes several trips from downtown to Kings Island in the morning, afternoon and evening utilizing I-71. To help make the commute even more convenient, fare is reduced on the Rt. 72 only to \$2.25 each way.

Cincy EZAlerts



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

Metro ridership reports

Curious about how many people rode Metro last month? Stay in the know with monthly ridership and performance reports,

You Said...

A Metro rider contacted Customer Relations to commend operator Timothy Johnson, saying:

"[Johnson] was very customer friendly, saying hello and welcoming every customer onto the bus. He wished everyone safe travels. As I was departing, he made sure I knew he was going to make the bus kneel before I got off. What a gift your company has in this person!"

Post of the Month

available on Metro's website [here](#).

Pay your fare with your phone!



Metro's Cincy EZRide app lets you pay your fare with your phone anytime, anywhere! It's free to download. Get started [here](#)!

Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.



Bob Schwartz
June 19 at 3:33 PM · 🌐

Rode the bike to work but I guess I'm getting old because an air conditioned Cincinnati Metro bus was too good to pass up heading home. Thanks again for the bike racks Metro!



Cam Hardy, Jacqueline Gaye Henretta and 52 others

4 Comments

