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FEB 2018



METRO
#ReinventingMetro

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News

Become a Metro operator



Metro is hiring operators. Are you or do you know someone who is looking for a rewarding career doing meaningful work, with great pay and full benefits? Attend one of our Operator Career Days to learn more about the job:

-Saturday, March 10

S.O.R.T.A. Board Welcomes Six New Trustees



The Southwest Ohio Regional Transit Authority (SORTA) Board of Trustees swore in six new members during its Feb. 20 meeting. Welcome **Blake Etheridge**, of Cincinnati; **Allen Freeman**, of New Richmond; **Robert Harris**, of Cincinnati; **Thaddeus Hoffmeister**, of Wyoming; **Pete McLinden**, of Lebanon; and **Kathleen Wyenandt**, of Liberty Township.

Metro Gives Riders a Special Valentine's Treat

- Saturday, March 31
- Saturday, April 21
- Saturday, May 12
- Saturday, June 2
- Saturday, June 23

Career Days take place from 9 a.m. to 2 p.m. at Metro's Queensgate Garage, 1401 Bank Street in Cincinnati. Operator Career Day attendees learn about benefits and get an up-close look at what it takes to succeed as a Metro operator. They also have the opportunity to take a hiring assessment and interview on the spot.

As an added bonus, **Metro is offering a \$500 hiring bonus** upon completion of training. Learn more about requirements and [apply](#) today!



New SORTA board meeting times

The March Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on **Tuesday, Mar. 20** at **6:00 p.m.** at 602 Main St. 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings now alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for the community to attend meetings.



In celebration of "**Ohio Loves Transit Day**," Metro, in conjunction with the Ohio Public Transit Association and transit systems across the state, showed some to love to riders on Valentine's Day with free ride tickets and a candy giveaway at Government Square.

Riders were also invited to share just how much they love transit with letters to their elected officials and posts on social media using the hashtag #OhioLovesTransit.



Spring Service Adjustments Coming March 4

Metro's spring service changes will go into effect Sunday, March 4, 2018.

The following routes will see running time adjustments:

- [Rt. 4](#) Blue Ash - Kenwood - Ridge Road
- [Rt. 11](#) Madison Rd. - Oakley/Erie Ave. - Hyde Park
- [Rt. 12X](#) Madisonville Express
- [Rt. 31](#) West End - Evanston Crosstown
- [Rt. 33](#) Western Hills - Glenway
- [Rt. 49](#) Fairmount - English Woods
- [Rt. 52X](#) Harrison Express
- [Rt. 75X](#) Anderson Express/Anderson Job Connection



See meeting dates and past meeting minutes [here](#).

Get there on Metro



Let Metro be your ride to the fun events happening around Cincinnati this month!

- Taft Theatre: Gaelic Storm, Feb. 24, Rt. 4, 16, 28, 50
- Washington Park: Olivia Newton-John, March 3, Rt. 6, 20, 21, 46, 64, 78
- 33rd Annual St. Patrick's Day Parade, March 10, all local routes

Cincy EZAlerts



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

Metro Ridership

Metro Winter Weather Reminders



Although we've had some unseasonably warm days, Metro wants to remind customers that, when winter weather hits, you can look to Metro to get you safely to and from your destinations.

In the event of accumulating ice or snow, Metro service will be available, but detours and delays may be possible

throughout the service area.

When this occurs, updated service information will be provided through the following outlets:

- * **Cincy EZAlerts**, a free tool that provides riders with service alerts (detours, service interruptions, etc.) by text or email for their specific routes
- * **Real-time bus tracking apps** such as Transit App or Metro's desktop Transit Tracker allows riders to track their bus in real-time on the map
- * **Detour Hotline** at 632-7538 provides the most current bus detour information, updated continuously from 5 a.m. to 11 p.m. on severe winter weather days
- * **Metro's website www.go-metro.com** also provides bus detour information
- * **Metro's call center** at 621-4455 is open weekdays 6:30 a.m. to 6 p.m. for complete bus-riding information
- * **Cincy EZRide app** on Android and iOS makes purchasing your fare on your smartphone easy

IMPORTANT: Metro buses cannot stop safely on snowy or icy hills. Customers should board at the top or bottom of hills.

Reinventing Metro

Have you seen the new Reinventing Metro conceptual plan? It includes service plans for sales tax options from 0.5% to 1.0%. The objectives of the plan are financial sustainability, improved service frequency, longer service hours, and shorter trip times for customers.

Tell us what you think. Visit Metro's [website](#) to learn more about the transit improvements that are possible if new sales tax funding is secured and take our [survey](#) to let us know what you think.

Did You Know...

Reports

Stay in the know with monthly ridership and performance reports, now available on Metro's website [here](#).

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Pay Your Fare With Your Phone!



CINCY EZRIDE

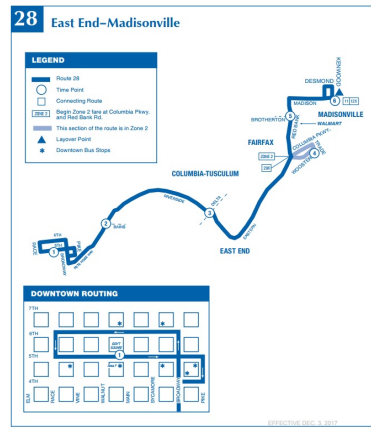
Metro's Cincy EZRide app lets you pay your fare with your phone anytime, anywhere! It's free to download. Get started [here!](#)

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Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

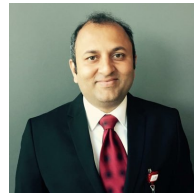
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Metro's [Rt. 28](#) (East End - Madisonville) offers riders an easy and convenient way to get to the places they need to be -- places like Wal-Mart, Medpace and Gorilla Glue. You can even hop on the Rt. 28 to get to dinner at Freddy's Frozen Custard & Steakburgers, El Jinete or Pizza Hut and visit The Children's Theatre of Cincinnati.

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You Said...



Metro rider **Ameet Chimote** thanked Metro operators on Twitter, saying, "A big shout out and my heartfelt thanks to the wonderful @cincinnati metro bus drivers who keep the system running no matter how bad the weather gets and brings us safely to our offices and homes."

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Post of the month

