

# go INFO

APR 2018

#ReinventingMetro



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## Connect With Metro



## News

**Become a Metro operator and receive a \$500 hiring bonus**



Metro is hiring operators. Are you or do you know someone who is looking for a rewarding career doing meaningful work, with great pay and full benefits? Attend one of our Operator Career Days to learn more about the job:

-Saturday, April 21  
-Saturday, May 12

## Reinventing Metro Community Meetings Begin April 28

Beginning April 28, Metro will hold nine community meetings scheduled throughout Hamilton County so the public can learn about the Reinventing Metro conceptual plan to better connect people to jobs, school, health care and other quality-of-life activities.



The meetings will present possible service improvements based on varying new Hamilton County sales tax levels. Metro is currently funded by the City of Cincinnati earnings tax, which would no longer be used by Metro if a sales tax were passed. Metro currently receives no Hamilton County tax funding.

The Reinventing Metro Conceptual Plan includes 24-hour service on major routes, shorter trip times, increased frequency, more crosstown routes, and enhanced technologies to make using public transportation easier. The plan also includes proposals for Bus Rapid Transit service along four major corridors at the higher levels of funding.

To learn more, the community is invited to attend any of these meetings:

- Sat., April 28, 1-2:30 p.m., Westwood Town Hall, 3017 Harrison Ave.
- Mon., April 30, 6:30-8 p.m., Anderson Center, 7850 Five Mile Rd.
- Tues., May 1, 6:30-8 p.m., Colerain Twp. Community Center, 4300 Springdale Rd.
- Wed., May 2, 11:30 a.m.-1 p.m., Downtown Public Library, 800 Vine St.
- Thurs., May 3, 6:30-8 p.m., Ohio Valley Goodwill Industries, 10600 Springfield Pk.
- Mon., May 7, 6:30-8 p.m., Blue Ash Recreation Center, 4433 Cooper Rd.
- Tues., May 8, 6:30-8 p.m., Community Action Agency, 1740 Langdon Farm Rd.
- Wed., May 9, 6:30-8 p.m., Nathanael Greene Lodge, 6394 Wesselman Rd.
- Thurs., May 10, 4-5:30 p.m., Oakley Recreation Center, 3882 Paxton Ave.

All meetings will also be broadcast on Facebook Live.

-Saturday, June 2  
-Saturday, June 23

**Career Days** take place from 9 a.m. to 2 p.m. at Metro's Queensgate Garage, 1401 Bank Street in Cincinnati. Operator Career Day attendees learn about benefits and get an up-close look at what it takes to succeed as a Metro operator. They also have the opportunity to take a hiring assessment and interview on the spot.

As an added bonus, **Metro is offering a \$500 hiring bonus** upon completion of training. Learn more about requirements and [apply](#) today!

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## Get there on Metro



Let Metro be your ride to the fun events happening around Cincinnati this month!

- Cincinnati: Greater Cincinnati Restaurant Week, through April 22, all downtown-bound routes and Rts. 51, 11, 4
- Smale Riverfront Park: MusicNow Homecoming Festival, April 28 & 29, all downtown-bound local routes
- Paul Brown Stadium and Smale Riverfront Park: Flying Pig Marathon, May 6, all downtown-bound local routes

## Metro Celebrates Earth Month

Metro riders know the bus is always the "green" way to go!

Nationally, riding public transit saves 4.2 billion gallons of gasoline each year while also reducing traffic congestion and pollution.

At Metro, we go green every day.

- We use rainwater to wash our buses;
- We burn waste oil to heat our garages;
- We recycle motor fluids, paper, plastic and cans.

This past year, Metro's green efforts resulted in...

- Diverting more than 50,000 pounds of waste from landfills, and recycling 500 pounds of fluorescent light bulbs;
- Reducing trash collection by 57%;
- Saving more than \$11,000 through improved efficiency and recycling.

Metro also operates 27 hybrid buses, helping to further reduce emissions on the road.

Don't forget to make plans to stop by Metro's booth at the **Greater Cincinnati Earth Coalition's Earth Day** celebration April 21 at Summit Park in Blue Ash to learn more!

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## Metro Launches Wi-Fi Pilot Program on Buses



Metro is now providing customers with FREE Wi-Fi service as a pilot program on 59 buses and five Access vehicles as part of continued efforts to improve the customer experience with enhanced amenities.

During the six-month pilot, the Wi-Fi-enabled vehicles will travel on various Metro routes and throughout the Access service area.

Look for the Wi-Fi logo by the outside door and on board to connect and let us know what you think. Learn more [here](#).

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## Bike to Work Day



## New SORTA Board meeting times

The May Board of Trustees meeting for the Southwest Ohio Regional Transit Authority will be held on **Tuesday, May 15 at 6 p.m.** at 602 Main St. 12th Floor Board Room. SORTA board meetings are open to the public.

Board meetings now alternate each month between 8:30 a.m. and 6 p.m. to provide an increased opportunity for the community to attend meetings.

See meeting dates and past meeting minutes [here](#).

Bike to Work Day is Friday, May 18.

Cyclists can ride Metro for **FREE** on Bike to Work Day. Simply bring your bike and load it onto one of Metro's easy-to-use racks, located on the front of the bus.

Click [here](#) for more information about how to ride, as well as tips on how to get to some of our region's best trails on Metro.

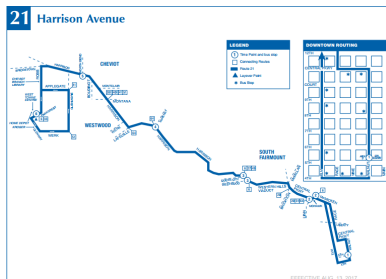


## #ReinventingMetro

**Did you know:** The Reinventing Metro conceptual plan includes up to nine new bus routes and 32 routes with more frequent service, should Metro receive funding from a countywide sales tax of 0.9 percent.

Check out the new Reinventing Metro website at [reinventingmetro.com](http://reinventingmetro.com) and learn more about the transit improvements that are possible if new sales tax funding is secured.

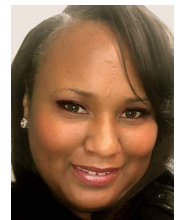
## Did You Know...



Metro's Rt. 21 (Harrison Avenue) is an easy way to get to all Cheviot has to offer. Catch the Rt. 21 and visit one of Cheviot's many restaurants for a bite to eat or stop by a local bar to catch the game. The Rt. 21 can get you there.

## You Said...

Metro rider Customer Laura S. commended Operator Nikita Slocum while she was on the Rt. 75 this month. Laura writes, "Wow...All I can say is that the experience could not have been any better. She greeted me with a sincere and enthusiastic 'good morning' when I boarded the bus, responded politely to me when I asked how she was doing today, and she greeted everyone as they boarded the bus, the drive in was uneventful - no abrupt starts, stops, etc. I Hope we can continue to experience this level of service! Thank you!"



Operator Nikita Slocum

## Post of the Month

## Cincy EZAlerts



Metro's making it even easier to ride with new Cincy EZAlerts. Get service notifications for detours or disruptions for the routes you ride via text or email. Sign up [here](#).

## Metro Ridership Reports

Stay in the know with monthly ridership and performance reports, now

available on Metro's website [here](#).

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### Pay your fare with your phone!



## CINCY EZRIDE

Metro's Cincy EZRide app lets you pay your fare with your phone anytime, anywhere! It's free to download. Get started [here!](#)

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### Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

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**Matthew** @Mlongcincy · Apr 18

Not a site I've seen before, a turkey vulcher waiting on a bus at Columbia Pkwy and Delta this morning! @Fox19Jessica @cincinnati metro @Enquirer @FOX19Frank @CincyParks



Deirdre and Cecilia Beth

