

# go\* INFO

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January 2016

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### News

## Metro January holidays



### HOLIDAY SCHEDULE

Metro and Access will operate on a regular schedule on Martin Luther King, Jr. Day, Monday, Jan. 18. Metro call center is open, 6:30 a.m. - 6 p.m. but Metro administrative offices and the sales office are closed for the day. For complete bus information, please call 513-621-4455.

## Metro to host three additional listening sessions



The Southwest Ohio



## What's the State of Metro? Reinvention

At the 2015 State of Metro annual meeting on Dec. 18, 2015, Metro announced ways that it is reinventing transit in the community, including construction of a new Oakley transit center and other improvements beginning in 2016:

- New Oakley Transit Center will break ground in 2016. The new transit center, located on Ibsen just east of Marburg, will serve several eastside routes and offer customer amenities like real-time information and a ticket vending machine
- New smaller buses for more efficient operations on low-ridership routes that don't require a 40-ft. bus but still need lifeline transit service. This service would be operated by current Metro bus operators.
- New commuter-style buses for longer routes serving suburban park & rides
- New mobile ticketing so customers can purchase their fare on their smartphones

It was also announced that Metro has balanced its 2016 budget with no fare increases or service-level reductions.

Dwight Ferrell, CEO and general manager who celebrated his one year anniversary with Metro in January, said the initiatives are the result of community feedback, discussions with business

Regional Transit Authority is hosting three more listening sessions for 2016. The three sessions will be:

- Tuesday, Jan. 12, evening time TBD for Sierra Club, location TBD (check the Metro [website](#) for updated information)
- Thursday, Jan. 21 from 11:30 a.m. - 1:30 p.m. in the atrium of the CARE/Crawley building on UC's east campus.
- Friday, Jan. 22 from 12 p.m. - 2 p.m. in the Tangeman University Center atrium on the main campus (for students only)

All feedback from the community listening session will be considered by the newly created Metro Futures Task Force, composed of community leaders, who will present their findings to the SORTA Board in early 2016.

Take the online survey [here](#).

### **Metro's Hiring: Attend Bus Operator Career Day on Saturday, Jan. 9**



It's a new year, how about a new job? Metro is holding a Bus Operator Career Day on Saturday, Jan. 9 for anyone interested in learning more about becoming a bus operator. The career days will be held from 9 a.m. to 5 p.m. at Metro's Queensgate garage, 1401 Bank St.

leaders and stakeholders, and a study by transportation consultants.

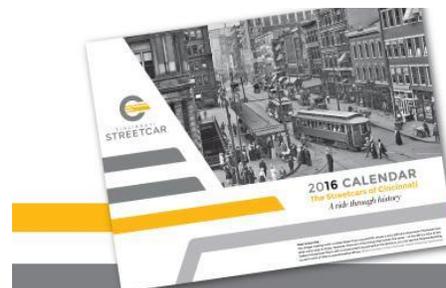
"We have been seeking feedback from a wide range of experts and constituents and will continue to do so as we shape the transit system of the future," Ferrell said. "I am grateful so many people in this community have shared their ideas and thoughts. People in this region place a high value on transit, especially when it comes to connecting people to jobs."

"We are always looking ahead and planning for the future needs of this community," SORTA Board Chair Jason Dunn said. "Our goal is to continue to operate efficiently while constantly working to improve service."

At the annual meeting, Dunn recapped Metro's 2015 accomplishments:

- Began the Metro Futures Task Force composed of community leaders who are considering what transit should become in Greater Cincinnati
- Introduced real-time information on apps like Bus Detective and Transit app, on Metro's website and via smartphone
- Contracted with the City of Cincinnati to manage the Cincinnati Streetcar
- Retained internationally known firm Transdev to handle daily operations and maintenance of the streetcar system
- Engaged Millennials through community outreach and instituted an employee Millennial Council
- Received the highest national award for security from the American Public Transportation Association, for the second consecutive year

[Read more](#) about the State of Metro annual meeting.  
[View photos](#) from the State of Metro annual meeting.



**Enjoy a year of  
Cincinnati streetcars  
past with a new  
2016 calendar**

### **Purchase your 2016 Cincinnati Streetcars calendar now**

Streetcars were a way of life in Cincinnati for 100 years, from the 1850s until the 1950s.

Enjoy a year of Cincinnati streetcars past with a new 2016 calendar, *The Streetcars of Cincinnati: A Ride Through History*. The calendar features rare photos from private collections,

Those interested in a career as a Metro operator are asked to visit our [website](#) to complete an online application prior to the career day. For more information and to reserve your spot at the career day call 513-632-7559.

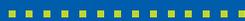


## OKI Regional Transportation Plan Survey

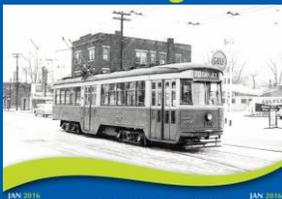


Our region's transportation system has a direct impact on quality of life and economic development within our communities.

The OKI 2040 Regional Transportation Plan, 2016 Update, will guide regional transportation improvements through the year 2040 by defining the policies, programs and projects that will be implemented over the next 20 plus years. These recommendations will be shaped by public involvement, and with this survey, we are asking for your input on what transportation needs and issues are most important to you. Take the survey [HERE](#).



## 2016 calendar images



including Cincinnati streetcars downtown and in neighborhoods, streetcars operating above flood waters and in snow, streetcars on inclines, and open-air observation cars.

Cost is \$10 (tax included), with net proceeds benefiting the Cincinnati Streetcar project.

Buy your 2016 *The Streetcars of Cincinnati: A Ride Through History* calendars at:

- Findlay Market - Market Center
- Findlay Market - DIRT: A Modern Market
- Park & Vine (1202 Main, OTR)
- Celestial Lites snack shop at Cincinnati City Hall (801 Plum Street)
- The Cincinnati Museum of Art Gift Shop
- Metro's sales office, Mercantile arcade across from Government Square on Fifth Street downtown

Click [here](#) for more information



**You wouldn't throw money away, would you?**  
That's what you're doing if you don't **drop it in to win.**

### Drop it in to win continues in 2016!

Have you dropped your used Metro cards in the hopper at the Metro sales Office yet? If not, do so today! You could win whatever you drop in!

Stop by Metro's Sales Office in the Mercantile Center Arcade, 120 E. Fourth Street, in Government Square, put your name on it and drop it in the hopper.

On the first weekday of each month, we'll draw five lucky winners out of the hopper and they'll win a duplicate of whatever they dropped in. At the end of the year, we'll recycle all the remaining cards, so you're saving in two ways, money and the earth.

It's easy to enter:

1. Just use a marker to write your name and email or phone number on the back of the card.
2. Drop it in the hopper. Expired cards may also be dropped off at the Government Square booth or mailed to Metro, 602 Main Street Suite 1100, Cincinnati OH 45202.
3. Wait to see if you win!



January calendar images available [here](#).

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### Share the news

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.



### Go green with Metro

Did you know that Metro is top in service efficiency among 11 peer systems. Metro also strives to go green and help the environment by using rainwater to wash buses, burning waste oil to heat garages, recycling and reusing motor fluids such as antifreeze, refrigerant and power steering fluid and recycling paper, plastic and cans. [Learn more](#) about going green with Metro!

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Metro, 602 Main Street, Suite 1100, Cincinnati, OH 45202

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