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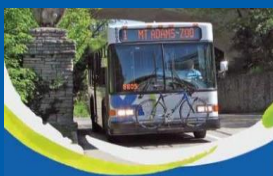
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News



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Metro launches partnership with Uber

Cincinnati Metro and Uber Cincinnati announced a partnership that will help make it easier for riders to get to and from bus stops throughout the city.



Metro CEO and General Manager Dwight Ferrell stands with Casey Verkamp, General Manager of Uber Cincinnati.

Metro is encouraging the community to use Uber's service to help expand their ability to use public transportation, including getting them to and from their nearest bus stop, to destinations that may be beyond Metro's normal service area or take return trips after Metro's service ends.

By connecting to a reliable ride through the Uber app,

bike, picnic, swim and share other activities in a clean, green setting!

Check out our Guide to Green Fun and go visit some of Cincinnati's great parks on Metro today! Click [here](#) for more info.

Metro to unveil new online sales webpage



Beginning in April, Metro will roll-out an all-new sales page to make purchasing your passes online much easier. Stay tuned for further updates coming soon!



Streetcar vehicle testing

Streetcar workers will start running two streetcars simultaneously to meet FTA requirements beginning Tuesday, April 5.

Metro riders can move to and from stops across Cincinnati, complimenting existing transit lines and encouraging multi-modal transportation as a commuting option.

As part of the exclusive partnership, Metro customers will begin seeing interior transit cards on buses advertising a unique code for a free ride on Uber for first-time users.

"Many of our customers have expressed their interest in using rideshare services like Uber in conjunction with their Metro trip to bridge the gap between service hours and locations," said Metro CEO & General Manager Dwight A. Ferrell. "We've seen the significant success Uber has had with other major public transit providers. We believe Uber is an ideal partner to help us meet the needs of our customers, ultimately making their experience as convenient and enjoyable as possible."

Read the full story [here](#).



Metro detours for Cincinnati Reds Opening Day parade

The baseball season is upon us and you know what that means.... Cincinnati Reds Opening Day! Be sure to take Metro downtown Monday, April 4 for the opening day parade beginning at noon. MANY Metro routes will be on slight detours beginning at 9 a.m.

Use our trip planner at www.go-metro.com or download the FREE [TransitApp and Bus Detective](#) real-time information apps to plan and track your bus in real-time!

For a complete list of detours for the parade click [here](#).



You should start to see the streetcars moving along the tracks of city streets for eight hours on that day.

Each of the five cars must have a specific amount of mileage as part of the preparation phase over the next five months. Four cars have been delivered to the Cincinnati Streetcar Maintenance and Operations Facility in OTR. The fifth and final car is scheduled to arrive in late-April. Visit the [Cincinnati Streetcar website](#) for more news and information.



2016 calendar images



Download your April calendar images available [here](#).



Share the news

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Metro Futures Task Force:

Transit needs to change to meet regional needs

After six months of work, the Metro Futures Task Force presented its key learnings and recommendations to the Executive Committee of the Southwest Ohio Regional Transit Authority (SORTA) Board of Trustees in March.

Composed of 20 business and community leaders, the task force was convened in September 2015 to explore how Metro can best connect people to jobs, education, healthcare and more. The team heard from industry experts, held 12 community listening sessions, and conducted an on-line survey that generated more than 1,200 responses. Learn more [here](#).

Read the Executive Summary [here](#).

Read the entire report [here](#).



Cincinnati's Streetcar on display on Red's Opening Day

Everyone shows support for the Cincinnati Reds on Opening Day... including the Cincinnati Streetcar! On Monday, April 4, a Cincinnati Streetcar will be parked at the station at Washington Park on Elm (across from Music Hall) near the Findlay Market

newsletter each month.

parade route until after the parade.

Staff will be on hand to answer questions and provide safety information about the streetcar. With testing ramping up in advance of the beginning of passenger service in September, the streetcars will be moving along the route much more frequently, and it's important for the public to learn about streetcar safety. Safety outreach will continue in the coming months.



We've hit 600 followers on Instagram!

We recently reached 600 follows on Metro's Instagram account! Stay up-to-date visually with what is happening at Metro and in the community. Follow us! Like us! Interact with us! Visit our [Instagram page](#) today.

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