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February 2014

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Customer Profile



Why do YOU go Metro?

I go Metro because my family and I are car-free by choice, so we walk and

Dear Alex,

Welcome to the February 2014 edition of *go*INFO* newsletter. News you can use for Metro riders.



***go*INFO* online survey** **We want to hear from you!**

Do you enjoy reading *go*INFO* every month? What do you like about each issue? What would you like to see changed? Now through Feb. 28, Metro is conducting an online survey on ways to improve the monthly newsletter *go*INFO*. [Click here](#) to take the survey and let us know what you think. Fill out your name in the survey to be entered to win a Metro 30-day rolling pass (Zone 1).

ride bikes almost everywhere. When we need to go a little farther, or the weather is just too bad, you'll find us on a Metro bus. We're happy you're here!
-Andy Chirch, Downtown

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News



SORTA Board Names 2014 Leadership

Congratulations to the new 2014 Southwest Ohio Regional Transit Authority Chair Jason Dunn and Vice Chair Ken Reed. Both members were elected to their new positions on Monday, Jan. 27.



Spring service change begins



A successful year at Metro

2013 was a busy year at Metro! [Watch this video](#) to see the exciting highlights that happened all year long.

ATTENTION Rt. 74X riders

A new park & ride for Rt. 74X located at the Meijer's store on Stone Creek Boulevard in Colerain Township will begin operation on Monday, January 27th.



New Metro Park & Ride for Colerain Township now open

A new Metro park & ride at the Meijer at 3711 Stone Creek Blvd. in Colerain Township is now available.

With 75 spaces, this new location will serve riders of [Rt. 74X Northgate Express](#) with ten morning and ten afternoon trips to and from downtown Cincinnati. Metro riders should park in the Meijer parking lot spaces closest to Stone Creek Blvd. This park & ride will also be the new layover and end of the line for Rt. 74X.

[Rt. 74X](#) will no longer operate on Poole and Springdale Roads. The new park & ride replaces the former park & ride at Northgate Mall that was discontinued last fall. Fare is \$2.65 per trip or \$106.00 for a Zone 2 30-day rolling pass valid for unlimited rides.

[View a full list](#) of Metro's park & ride locations.

March 2

The Metro spring service change will go into effect on Sunday, March 2. The following routes will have adjustments:

Rts. 3, 15X, 17, 19, 21, 23, 23X, 24, 30X, 32, 33, 41, 43, 51, 64, 71 & 71X, 74X and 85.

Check back to Metro's [website](#) soon for more details. You can always find updated routes on our [Maps & Schedules](#) page.

Metro on regular schedule for President's Day

Metro will operate on regular schedule for President's Day on Monday, Feb. 17. Metro administration, Customer Service and the Sales Office will be closed.

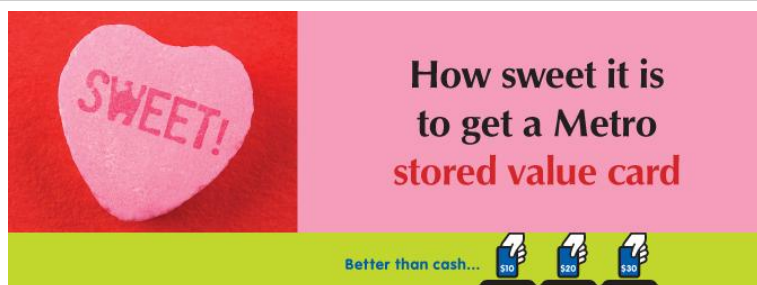
2014 Calendar Images



February calendar images available [here](#).

We're hiring!

Join Metro's team! We are now seeking applicants for



Looking for something sweet to give this Valentine's Day?

Metro Stored-Value Cards are for sale online (\$30 value only) and at Metro's sales office, 120 E. Fourth Street, Mercantile Building arcade downtown, weekdays 7 a.m. to 5:30 p.m.

Stored-Value Cards can be used like cash to pay all zone fares, buy transfers, pay discounted fares such as Fare Deal, children's fares or UC or Cincinnati State fares, and even for multiple riders.

Visit our [fare information](#) webpage for more information about all of Metro's fare options.



In this section we'll showcase a route from our system and highlight the information and sights to see along the route.

Rt. 51 - Glenway Crossing-Hyde Park Crosstown

Need to get to the other side of town? Take Metro's [Rt. 51](#), which covers areas from Glenway Crossing to Hyde Park.

On your way, stop off at many Cincinnati neighborhoods including Westwood, Northside, Clifton, Avondale, Evanston and Oakley.

Along the route, the University of Cincinnati is a popular destination for students and Bearcats fans. Hop off at Dana Ave. in Norwood and cheer on the Xavier University Musketeers

several positions. Click [here](#) for additional information.

Share the News

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basketball team. Or take the Rt. 51 to [Mt. Storm Park](#), a perfect place to take the family sledding.

The Rt. 51 offers many riders a chance to transfer to other Metro routes including: Rts. 6, 4, 11, 17, 19, 21, 33, 41, 64, *Metro*Plus* and many others. It may be cold outside, but traveling on Metro's Rt. 51 will keep you warm this winter!



Metro Winter Weather Information

Metro's [website](#) provides bus detour information and bus schedules. Standard snow detours can be found [here](#). Metro has a detour hotline at [513-621-7538](tel:513-621-7538) that provides a recorded message updated continuously starting at 5 a.m. to 11 p.m. on severe weather days and gives the most current detour information. Customer can also follow Metro snow information on [Twitter](#) and [Facebook](#).

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