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June 2014

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**Customer
Profile**



I go Metro because I'd rather read, listen, talk or just relax than fight traffic. It's convenient, it's fun, and it's good for everyone!
- Rick Dikeman, North College Hill



Dump the Pump

JUNE 19, 2014 SAVE MONEY. RIDE TRANSIT.

Metro thanks current bus riders and asks new ones to "Dump the Pump" in June

Public transportation use in the United States saves 4.2 billion gallons of gasoline annually. Metro is spreading the word about the benefits of riding public transportation in honor of Dump the Pump Day.

Although the official Dump the Pump Day is June 19, Metro has activities planned throughout June to appreciate current riders and convince new riders to give it a try.

Park & Ride Appreciation

Metro representatives will be giving away prizes on the following dates, from 6 - 8 a.m.:

- Tuesday, June 10, Meijer - Colerain Township, 3711 Stone Creek Blvd.
- Thursday, June 12, Meijer - Mason, 3911 W Sr 22-3

Want to be featured in a future go*INFO Customer Profile? Email your story and photo to areed@go-metro.com. If you are selected to be featured, we'll send you some free ride tickets.

News



Construction Update

Downtown construction continues to impact traffic. But remember, the inconvenience will be worth the progress for Cincinnati.

The City of Cincinnati has created a website www.roadmapcincy.com to keep you informed and help you navigate the construction. You can also follow on Facebook and on Twitter. For Streetcar construction updates, visit CincinnatiStreetcar.com.

- Tuesday, June 17, Meijer - West Chester, 7390 Tylersville Rd.
- Wednesday, June 18, Forest Park Park & Ride, 1160 Kemper Meadow
- Thursday, June 19, Anderson Ctr. Station, 7832 Five Mile

New Rider Invitation

Metro will be passing out free rides (while supplies last) to anyone who is a "new" rider or who wants to give Metro a try, from noon - 1 p.m.:

- Friday, June 20, Government Square, Fifth Street between Main and Walnut

For more information visit our [website](#).



Metro Summer Service Change now in effect

Metro's regular summer service changes went into effect on Sunday, June 1.

Metro service improvements include:

- New service to Miami-Jacobs College
- New service to the Vineyard Church's Healing Center
- Reduced fare on Kings Island jobs service
- New jobs service to the new Belterra Park on Kellogg Ave.
- More service on the Riverfront Parking Shuttle during rush hour
- Minor schedule adjustments on some routes to better serve our customers

See below for links to new schedules. All are minor service adjustments unless indicated:

- [Rt. 1](#) Museum Center - Eden Park



**Reminder:
You could Drop It In
and Win a free
Metro Pass**

Want to make your 30-day rolling pass, stored-value card or 1-ride ticket go even further? Metro's green contest's next drawing is the first day of each month all year.

On the first weekday of each month, we'll draw 5 lucky winners out of the hopper located in the Metro Sales Office and they'll win a duplicate of whatever they dropped in. For more information and a complete list of rules click [here](#).



**Notice something
different?
go*INFO has a new
look!**

Thank you to everyone who took the time to participate in Metro's go*INFO newsletter survey earlier this year. We received some great feedback and have started to implement some

- [Rt. 3X](#) Montgomery Road
- [Rt. 4](#) Blue Ash - Kenwood Ridge Road
- [Rt. 17](#) Seven Hills/Mt Healthy/Mt Airy/Northgate
- [Rt. 21](#) Harrison Avenue
- [Rt. 30X](#) Beechmont Express
- [Rt. 42X](#) West Chester Express/Job Connection
- [Rt. 43](#) Bond Hill
- [Rt. 43](#) Winton Hills
- [Rt. 43](#) Reading
- [Rt. 50](#) Saylor Park
- [Rt. 68](#) Sharonville Connection (New route to Miami-Jacobs College)
- [Rt. 72](#) Kings Island Direct (summer jobs service; see below)
- [Rt. 75X](#) Anderson Express (New Belterra Park jobs service)
- [Rt. 78](#) Springdale - Vine/Lincoln Heights (new service to Vineyard Church's Healing Center)
- [Rt. 85](#) Riverfront Parking Shuttle

For additional information please visit our [website](#).



Metro Makes History

June is national safety month and Metro recently made safety history as the first mid-sized transit system to receive top honors for both safety and security from the American Public Transportation Association (APTA), an organization representing the transit industry for more than 100 years.

Metro received APTA's GOLD Award for Safety and GOLD Award for Security at the APTA national Bus & Paratransit Conference in Kansas City in May. For more information visit our [website](#).

View the safety and security Award video below.

changes to better serve our customers. We are always looking for ways to improve. Send feedback to mymetrostory@go-metro.com.



2014 Calendar Images



June calendar images available [here](#).



We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.



Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.



Metro: Safety & Security Award video



Metro to offer benefits to employees with same-sex partners

Many of Greater Cincinnati's major employers offer same-sex and domestic partner benefits. Beginning Jan. 1, 2015, Metro will join these and other progressive local employers in offering health

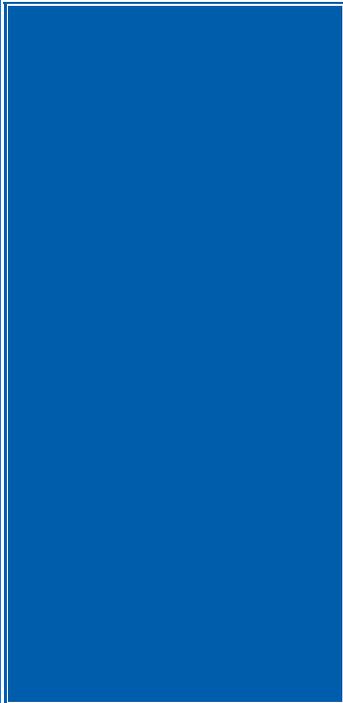
and dental benefits to employees in same-sex marriages and recognized domestic partner relationships.

Visit our [website](#) for more information.



Rt. 33 - Western Hills-Glenway

Metro's [Rt. 33](#) is your Western Hills connection. Running from Western Hills Plaza to downtown Cincinnati, through the heart of Westwood, West Price Hill, East Price Hill, Lower Price Hill, and Queensgate, this route traverses the heart of the Westside.



Board Rt. 33 on Parkcrest Lane, in the heart of the Western Hills shopping district. This is also your connection point to [Rts. 6](#) and [21](#).

From there the route follows Glenway Ave east with a short detour between Midway and Boudinot that takes you past the Mercy Health Western Hills Medical Center (connect to [Rts. 41](#) and [51](#) at Glenmore.) Continuing East on Glenway, you can reach Western Hills High School, the Covedale Library and the Covedale Center for the Performing Arts at Ferguson Rd where you can connect to [Rts. 32](#) and [64](#).

Further East this route passes many Westside landmarks along Glenway and Warsaw, such as Elder & Seton High Schools, Carson Elementary and the Price Hill Public Library. Stop at Grand Ave for the Incline District and the [Rt 32](#). In Lower Price Hill you can connect to [Rts 31, 32,](#) and [50](#) as well as the award-winning Oylar School.

After traveling through the heart of Queensgate, [Rt. 32](#) leaves you in the center of downtown with direct service to City Hall, Central Library, Fountain Square and Government Square. Connect here for service to communities all over Greater Cincinnati.

Enjoy your ride on Rt. 33 - Western Hills-Glenway.



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