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August 2014

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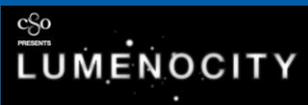
LUMENOCITY

Going to Lumenocity?

Consider riding Metro to the special audio/visual event outside Music Hall on Aug. 1, 2 and 3. The experience will be tremendous and riding Metro takes the stress out of traffic and parking. Metro does not have any special service for

Metro's fall service change begins Aug. 24

Metro's regular fall service changes will go into effect on Sunday, Aug. 24.

Metro service improvements include:

- Minor adjustments to improve connection times
- Service modified to match Kings Island season
- New time points to ease service use
- Two Rt. 24 trips eliminated to streamline service

The following routes will have new schedules with changes. (Click on the route number to see new schedules)

- Rt. 4   Kenwood-Blue Ash/Ridge Rd.
- Rt. 6   Queen City
- Rt. 11   Madison Rd-Oakley/Erie Ave-Hyde Park
- Rt. 14X   Forest Park Express
- Rt. 17   Seven Hills/Mt Healthy/Mt Airy/Northgate

Lumenocity. Visit Lumenocity's website to learn more about the event.

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Numbers hint at future amenity

Have you noticed the new numbers showing up on Metro bus stops? These numbers identify each unique stop. In several months, they will be used for Metro's new interactive voice response (IVR) system. The IVR will allow any rider to call a special Metro phone number, input their stop number and receive a real-time update on their bus' location. IVR is a technology that allows a computer to interact with people through voice or phone keypad.

We'll keep you posted on this project in future go*INFO issues.

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- Rt. 19   Colerain Ave-Northgate
- Rt. 20   Winton-Tri County
- Rt. 21   Harrison Ave
- Rt. 24   Mt. Lookout-Uptown-Anderson (US Bank trips eliminated)
- Rt. 27   Northside-Casey
- Rt. 31   West End-Evanston Crosstown
- Rt. 32   Delhi-Price Hill/Glenway Crossing-Price Hill via Matson (Weekday commute adjusted)
- Rt. 33   Western Hills-Glenway
- Rt. 43   Winton Hills
- Rt. 46   Avondale-Zoo
- Rt. 68   Sharonville Connection (Time point modified)
- Rt. 72   Kings Island Direct (Mon-Thu service) eliminated. Route end date extended
- Rt. 78   Lincoln Heights (Time points modified)
- Rt. 90   Metro*Plus

For more information visit our website.

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Visit new Uptown Transit District

On July 24, the new Uptown Transit District opened to the public. It serves the thousands of people riding Metro to and from jobs, education, medical services and entertainment in Uptown every day. (The ribbon cutting is shown in the header image.)

The Uptown Transit District serves as the major connection and transfer point for several Metro routes. It is composed of boarding areas in four locations:

- University of Cincinnati on Jefferson
- Medical center area (University Hospital, Cincinnati

Children's Hospital Medical Center)
- Clifton Heights business district (near Hughes High School)
- Vine between McMilian and Calhoun

The new shelters include many amenities including:

- Distinctive, sheltered boarding areas
- Real-time information
- Way-finding and rider information kiosks
- Enhanced street-scaping and sidewalk improvements in some areas
- Ticket vending machines at two locations.

View photos from the Uptown Transit District grand opening.

Metro rider goes car-free for a month

Daniel Traicoff

Metro talked with Daniel Traicoff about his experiences using alternate transit. Here is his story:

At the beginning of July I decided to make a gigantic lifestyle shift: stop driving my car for a month.

There were a few reasons for me wanting to drive my car less. The first is my advocacy for public transportation; I have been (and always will be!) a huge proponent of all forms of public transportation. However, since moving to Cincinnati five years ago I had taken the Metro a total of three times. Despite talking the talk, I wasn't walking the walk.

Another big reason is that driving is very expensive. I live in Corryville, work at UC and Downtown and have meetings all across the city. After calculating how much I was spending on my car, I found that it was costing me about $50 a week in commuting costs (gas and parking). After purchasing my Metro/TANK 30-day rolling pass, I found that my savings from going Metro would be $100 a month
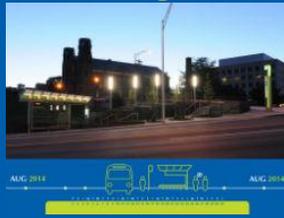
Within days, I saw a number of changes in my day-to-day routine. First of all, I felt happier, mostly because when I drive I (admittedly) have terrible road rage. Being a passenger forced me to just sit down and enjoy the ride. I was able to do many things that you shouldn't do while driving, such as using my phone. Being able to access my email, text messages, and social media made me more productive during the day and gave me more time to relax at home. It was also great to be able to hop on a bus and feel the air conditioning right away; by the time it takes me to turn on my car and drive home the AC just starts to work. Sometimes the little things make a big difference!

My Android phone has Google Maps with Public Transit information built right into it, which made it very easy for me to type in my destination and click on the bus icon, showing me all of the routes I could possibly take. It even accessed my calendar and alerted me when I should begin walking to the bus stop!

After this month-long experiment, I can proudly say that I will continue to Go Metro. While I am not yet ready to completely give up my car, I have committed to using the Metro, my bicycle, and walking my expected commute and my car only as an emergency back up. See you on the bus!

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Rt. 78 - Springdale-Vine

Metro's Rt. 78 Springdale-Vine is your connection through the heart of the city, following Vine St. and Springfield Pike from downtown Cincinnati to Springdale, bringing us through the communities of Over-the-Rhine, CUF, Corryville, Avondale, Saint Bernard, Elmwood Place, Carthage, Hartwell, Wyoming, Woodlawn and Glendale.

Board Rt. 78 near Fountain Square at 6th and Vine Streets. The route travels North along Vine Street through Downtown and Over-the-Rhine. Stop at Elder St. to visit Findlay Market or connect to Rts. 17, 21, 46, 64, and *Metro*Plus*. The route

Metro Pass

On the first weekday of each month, we'll draw 5 lucky winners out of the hopper located in the Metro Sales Office and they'll win a duplicate of whatever they dropped in. For more information and a complete list of rules click here.

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continues up Vine Street to the new Uptown Transit District (UTD). Stop at the Vine and Calhoun Uptown Transit Distrct boarding area to transfer to Rts. 31, 46, and *Metro*Plus*. From here the route travels down Jefferson Ave. to make a stop at the University Uptown Transit District boarding area to transfer to Rts. 19, 24, 38X, and *Metro*Plus*. The route then continues down Vine Street through Corryville and Avondale as it passes the Short Vine business district, the VA Medical Center, and the Cincinnati Zoo & Botanical Garden before reaching Mitchell Ave. Stop here for Rt. 43 Winton Hills.

The route then continues on Vine St. through Saint Bernard, Ivorydale and Elmwood Place, where it connects with Rt. 41 at Seymour Ave in Carthage. Continuing up Vine St. the route passes the Hamilton County Fairgrounds and the Hartwell Business District before reaching the Zone 2 Boundary at Hillsdale and Vine Streets.

Rt. 78 continues North on Springfield Pike through Wyoming and Woodlawn, where it connects with Rts. 68 and 43 Reading at Glendale-Milford Rd. The route continues up Springfield Pike through Glendale, then follows Northland Blvd. and Kemper Rd. through Springdale. Make a stop at Tri-County Mall to do some shopping before transferring to Rts. 20 and 23X along Kemper Rd. From Kemper Rd. the route turns right onto Century Circle as it brings us to The Healing Center at the Vineyard Church, where you can transfer to Rt. 68.

Thank you for riding Rt. 78 Springdale-Vine!

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