

go* INFO

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April 2014

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Customer Profile



"Having disabilities that make it impossible to drive, Cincinnati Metro has given me more freedom to explore the city. I have always said 'I'm an independent person who is forced to be dependent' and Cincinnati Metro's ever-expanding bus system gives me more independence."

Dear Friend of Metro,

Welcome to the April 2014 edition of *go*INFO* newsletter, news for Metro riders.



Your fare when you want it

Paying your Metro fare just got a lot more convenient.

Metro unveils first ticket vending machine



Metro's quest to make riding more convenient continues with the addition of its first ticket vending machine, installed downtown at the Government Square information booth near the corner of 5th and Walnut Streets. Now open to the public, the machine provides 24/7 access to Metro passes and stored-value cards.



The machine provides easy-to-use convenience for Metro riders. It offers all Metro 30-day rolling passes including Metro/TANK passes, and \$10, \$20 and \$30 stored-value cards.

The machine accepts cash (exact amounts only) or credit cards. It does not accept

I live in the Groesbeck subdivision of Colerain Township, and ride Rt. 19 and Rt. 74X regularly. Riding these routes allows me to explore the Colerain Ave. area, and to connect with other routes to explore the whole city. I use Cincinnati Metro to get to doctor's appointments and to get to jobs when I am working. Often, I travel downtown to explore Cincinnati and hang out at favorite downtown spots.

Thank you Cincinnati Metro, for allowing me to have more transportation independence."
- Troy Spees, Colerain

*Want to be featured in a future go*INFO Customer Profile? Email your story and photo to areed@go-metro.com. If you are selected to be featured, we'll send you some free ride tickets.*

News

ONLINE SURVEY

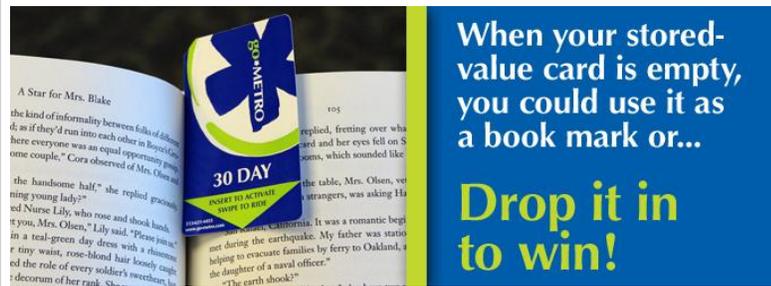


Metro on-bus Wi-Fi Survey

Would you use free Wi-Fi if it was available on your bus? Metro is conducting a 2-question survey to get feedback on Wi-Fi on buses; take the [survey](#) today.

coins, but will be able to accept dollar coins starting this summer. Up to five passes can be purchased per transaction. The machine is under 24-hour video surveillance for enhanced security. It is also specially designed to offer Spanish language translation, Braille and audio-translations for customers with visual or hearing impairments.

For a diagram showing how to use the ticket vending machine, [click here](#).



"Drop It In To Win" contest: Starts April 22

Want to make your 30-day rolling pass, stored-value card or 1-ride ticket go even further?

On the first weekday of each month, we'll draw 5 lucky winners out of the hopper and they'll win a duplicate of whatever they dropped in. At the end of the year, we'll recycle all the remaining cards, so you're saving two ways - saving money and the earth.

It's easy to enter:

1. Just use a marker to write your name and email or phone number on the back of the card. (There's a marker attached to the hopper in the Sales Office lobby)
2. Drop it in the hopper. Expired cards may also be dropped off at the Government Square booth or mailed to Metro, 602 Main Street Suite 1100, Cincinnati OH 45202.
3. Wait to see if you win.

For more information and a complete list of rules click [here](#).



Ride Metro's Rt. 43 to Evendale - Woodlawn



Metro celebrates Earth Day, April 19

Join Metro at Sawyer Point on Saturday, April 19 from noon to 5pm for the Cincinnati Earth Day Event. The event will feature different exhibits from vendors in the Cincinnati area, an Earth Day scavenger hunt, live music and much more. Visit the Metro bus to learn about how you can go green with Metro. Click [here](#) for more information.



Cincinnati St. Patrick's Day Parade

On March 15, Metro's new little bus "Hydi the Hybrid" made its debut as part of the Cincinnati St. Patrick's Day Parade downtown. Click [here](#) to view more pictures from the event.

Metro Making Headlines

Metro was the cover story for the March 2014 issue of *Mass Transit* magazine.

Metro's [Rt. 43](#) has been extended to serve Evendale and Woodlawn, providing new weekday access to Cincinnati State Workforce Development Center, Brown Mackie College, Formica Corporation, Walmart, and Menards. The route also serves the Social Security Administration office, St. Rita School for the Deaf, and Hamilton County Developmental Disabilities Services' Thomas H. Kidd Adult Center.

This new Rt. 43 service has a new layover point at Gruening Way in Woodlawn. For more information on the Rt. 43 and all Metro routes visit our [Maps and Schedules](#) page.



Ride Metro to the Flying Pig Marathon

The 16th Cincinnati Flying Pig Marathon is Sunday, May 4, 2014 at 6:30 a.m. For only \$4.50, the Metro Flying Pig day pass is available at the Flying Pig booth at the Expo or online at www.flyingpigmarathon.com.

Give your piggies a rest and ride hassle-free to the starting line early Sunday morning on May 4. "Pork" your car for free and leave the driving to us. The bus leaves at 5:15 a.m. from behind Tri-County Mall. Click [here](#) for more information.



In this section we'll showcase a route from our system and highlight the information and sights to see along the route.

Rt. 27 - Northside-Casey

Metro's [Rt. 27](#) serves Cincinnati's downtown to Northside and keeps you connected to many locations in between. Hop on Metro's Rt. 27 and head north to the neighborhoods of Queensgate, North and South Fairmount, Moosewood, Cumminsville, Millvale and Northside.

Terry Garcia Crews, Metro CEO and general manager, is on the cover along with the title: "Metro: A Different System." The article, on pages 12 - 15, highlights Metro's go*FORWARD initiative, recent successes and plans for the future. View the article online [here](#).

2014 Calendar Images



April calendar images available [here](#).

We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.

In the mood for some live entertainment? Take Rt. 27 downtown to the Taft Theater, a historic venue offering a taste of the arts. Or take Metro up to the unique Northside district, a neighborhood thriving in rich Cincinnati history, fun bars and restaurants and shopping for the whole family.

The Rt. 27 has many transfer options along its route. Transfer to Rts. [6](#), [16](#), [17](#), [19](#), [20](#), [51](#), [49](#) and many others. Metro's Rt. 27 takes you to fun areas of Cincinnati!

Reminder: Metro passes now available at City Hall

Starting today, buy your bus passes at Cincinnati City Hall, 806 Plum Street, downtown! Zone 1 and 2 Metro 30-day rolling passes, Metro/TANK passes and \$20 stored-value cards will be available at the City's Treasury Department, Room 202.

Today (Tuesday, April 1 only) enjoy a FREE cup of coffee provided by Coffee Emporium with the purchase of any pass or stored-value card at City Hall on April Fools' Day, while supplies last.

Metro passes will be sold at City Hall Monday through Friday, 8:30 a.m. to 4:30 p.m. Visit [here](#) for a full list of Metro fare media sales locations.

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