



People you know... **go*METRO**

September 2013

eNews for Metro Riders

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Customer Profile

Why do YOU go
Metro?



"I've been a Metro rider for most of my 40 years. I rode with my mom as a kid for so long that as a young adult some bus

Dear Alex,

Welcome to the September 2013 edition of go*INFO e-newsletter.



Go Metro!

Mascots you know... **go*METRO**

Back to School: Get Your Discount Cards Now

The [University of Cincinnati](#) & [Cincinnati State](#) Metro programs continue to make it easy for students and staff to ride the bus. Travel around Cincinnati with your Metro discount card to get you where you need to go.

Information on registering for a card and Metro bus stops around [UC](#) and [Cincinnati State](#) can be found online. Register for your discount card today!

drivers remembered me in diapers. I rode in high school, college and now to work and play. Living in Cincinnati, you can get most places on Metro so there's no reason to drive. And, I can read, listen to music, and most of all just feel safe that some other awesome being is doing the driving (not to mention all the gas money I save). Metro has been an automatic way of life for me for a very long time. Besides, all the cool kids are doing it."

- Leslie Sanders

*Want to be featured in a future go*INFO Customer Profile? Email your story and photo to areed@go-metro.com. If you are selected to be featured, we'll send you some free ride tickets.*

News

Fare Deal Re-certification: Deadline Extended

Metro is extending the deadline to complete a new application and apply for a new Fare Deal smart card to give customers more time to go through the re-certification process. The implementation of Fare Deal smart cards will also be delayed. Please contact the Fare Deal office at [513-632-7540](tel:513-632-7540) for more information.



New Metro*Plus Service Connects Uptown and More

[Metro*Plus](#), the new limited stop service on Montgomery Road corridor, has been running for a few weeks and it is picking up speed! The service provides faster, frequent weekday service to Kenwood, Xavier University, Cincinnati Children's Hospital, UC/UC Medical Center, Downtown and The Banks. Buses run every 15 minutes weekdays 6 a.m. - 6 p.m. and every 30 minutes weekdays 6 p.m. - 10 p.m.



Cincinnati State Technical and Community College's Dr. O'dell Owens and University of Cincinnati's Dr. Santa Ono agree that Metro*Plus is a plus for Cincinnati.

Metro Celebrates 40th Anniversary

Metro invited the community to celebrate its [40th anniversary](#) on Aug. 15, on Fountain Square. The event was free and open to the public and included 1973 music from WGRR-FM, prizes, special appearances from Metro's community partners and a wedding vow renewal of Cincinnati residents Capt. Rex & Anita Settlemoir who met on a Metro bus 37 years ago.

Save the Date: Riverfront Transit Center Open House on Oct. 19

Join us for Metro's public open house to showcase the Riverfront Transit Center on Saturday, Oct. 19 from 10 a.m. to 2 p.m.

The transit center, located under Second Street from Central to Broadway, is used for special events bus staging for sporting and riverfront attractions and features unique mosaic art panels and an artwork commemorating African-American Olympian William DeHart Hubbard.

The event will feature music, giveaways, and guided tours. Stay tuned for more details in the next Go*Info newsletter.

Metro in the Community

9/5: [Harvest Home Parade](#)

9/7: [Camp Washington Picnic](#)

2013 Calendar Images

We invite you to view a slide show displaying a brief history of transportation in the Queen City:



Journey through history with Metro

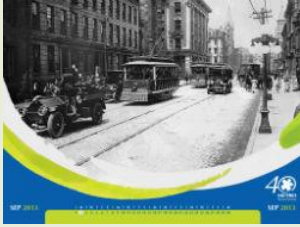
Metro's Historic Past

Metro made history with its [40th anniversary](#) on Aug. 15, 2013.

The seventh photo in our history series is a picture of an old street car. One wonders how long the photographer waited at this vantage point. We are glad he did because it perfectly frames car #1104 coming off the Western Hills Viaduct. Incidentally, this structure was built specifically to accommodate streetcars. Be on the look out for the all-new Cincinnati Streetcar coming to downtown.



Share the News



September calendar images available [here](#).

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.

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