

# go\* INFO

People you know... go\*METRO



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## Customer Profile



### Why do YOU go Metro?

"I've been riding Metro since 2000, when I realized that I hardly ever needed a car when working downtown. I'm fortunate that I live and

Dear Alex,

Welcome to the November 2013 edition of *go\*INFO* newsletter. News you can use for Metro riders.



## Riverfront Transit Center



### Riverfront Transit Center Open House

**Saturday, Nov. 16, 2013**

**10 a.m. - 2 p.m.**

Here's your chance to visit a site that's usually only seen by charter bus passengers going to riverfront events. Metro is hosting a Riverfront Transit Center Open House on Saturday,

work on three different routes. I find Metro takes about the same amount of time for me as driving to work, but a third off the cost. I also appreciate that, since I'm not driving, I can use the time to read or listen to music. With a smart phone, I can even get a bit of work done. Since 2001, I've also been taking advantage of Bike and Ride, letting me bus downtown, then bike home. I'm glad I'm able to take advantage of the wonderful service Metro offers."

-Charles Barilleaux,  
Columbia Tusculum

*Want to be featured in a future go\*INFO Customer Profile? Email your story and photo to [areed@go-metro.com](mailto:areed@go-metro.com). If you are selected to be featured, we'll send you some free ride tickets.*

## News

### Metro in the Community

11/8: [Imagine Cincy: Celebrating Cincinnati's Future](#)

11/16: [Riverfront Transit Center Open House](#)

11/23: Stuff the Bus at the Anderson Kroger.

Thanks for your

Nov. 16, 2013, free to the public from 10 a.m. - 2 p.m.

Metro will be providing information about the unique facility and entertainment including music from Old School 100.3 FM and 101.1 FM The Wiz. Guests can win Metro prizes, visit booths from Metro's community partners and enjoy fun activities. Free samples of Coca-Cola products and frozen yogurt samples from Orange Leaf at The Banks will be available while supplies last.

Metro's **free** shuttle from the Westin will transport downtown guests to the Riverfront Transit Center every 15 minutes during the event. Learn more about this event on our [website](#).

### Metro Extends Transfer Time to 2 Hours



Starting Nov. 1, Metro is extending the duration of a transfer to 120 minutes (two hours) from the time the transfer is issued. Currently, transfers are good for 90 minutes.

This change is being made based on customer and bus operator feedback to allow Metro riders more time to change buses. Transfers cost \$0.50 and are good on any route, any direction. Each transfer is valid for up to two bus changes during the two-hour transfer time limit. For more transfer time information visit our [website](#).



Stuff the Bus: Metro vs TANK

## patience...

Please pardon our service timing. Recently, with new construction on downtown streets, Metro service has been somewhat behind on running times. We appreciate your business and thank you for riding Metro.

## Stored-Value Cards available for purchase online soon

Metro's new stored-value cards will soon be available for online purchase in \$30 increments. Stay tuned to Metro's [website](#), [Facebook](#) and [Twitter](#) pages for updates.

**Reminder:**  
Metro on regular schedule for **Veteran's Day, Nov. 11.**



Cincinnati  
Museum  
Center

## Ride Free to the 2013 Difference Maker Awards

Ride Metro's Rt. 1 free to and from Cincinnati Museum Center from 4 - 9 p.m. on the following dates:

- **Friday, Nov. 1:** Cincinnati Museum Center will be

One side of the river will come out on top, but the real winners are those less fortunate this holiday season.

On **Saturday, Nov. 23 from 11 a.m. - 2 p.m.**, Metro will be at the Anderson Kroger, 7580 Beechmont Ave., and TANK will be at the Buttermilk Towne Center Remke Market, 560 Clock Tower Way, Crescent Springs, Ky.

Metro is collecting nonperishable items for Cincinnati's Freestore Foodbank. TANK is collecting for Be Concerned in Covington.



## Local Artist Transforms Metro Bus Shelter in Clifton

Jan Brown Checco, Clifton resident, studio artist and arts administrator, decided the Metro bus shelter at the intersection of Clifton and Ludlow in front of the Diggs Plaza entrance to Burnet Woods needed to be beautified - and she was just the person to do it.

Brown Checco created the design, purchased materials for painting the glass panels and created the informational panel. The themes for the painted panels include fossils from the Cincinnati Period, native plants of the Ohio River Valley, and symbolic imagery of the Adena and Hopewell peoples. The shelter was completed on Oct. 9. [Read more](#) about this exciting project.

free and open to the public from 4 - 8 p.m. in honor of the 2013 Difference Maker Awards.

**-Thursday, Nov. 7:** Dinner & Ceremony at 6 p.m.

For information on the Difference Maker Awards and to reserve your tickets, visit Cincinnati Museum Center's [website](#).

### 2013 Calendar Images



November calendar images available [here](#).

### We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.



*Metro is rolling out an all-new feature called "Route Profile." In this section we'll showcase a route from our system and highlight the information and sights to see along the route!*

### Route 41 Mt. Airy-Oakley Crosstown

The [Rt. 41](#) is one of Metro's crosstown routes serving east and west corridors of Cincinnati, connecting you to where you need to go! The Rt. 41 offers service from Oakley to the Glenway Crossing Transit Center. This route will also provide service to the new Mercy Hospital - West Hospital in Green Township starting on Nov. 12.

This crosstown route has many sites to visit along the way. Feel like catching a movie tonight? The new Cinemark 16 at Oakley Station has something for everyone. Stop off at the Center of Cincinnati for some shopping or take a stroll through the streets of beautiful Pleasant Ridge. Need to make a connection? The Rt. 41 offers connections to Rts. 2X, 3, 4, 15X, 16, 17, 20, 21, 33, 38X, 43, 51, 78 and *Metro\*Plus*.

The Rt. 41 offers frequent service to many Cincinnati neighborhoods including Golf Manor, Roselawn, Carthage, Columbia Township, Norwood and Oakley. So what are you waiting for? Hop on a Rt. 41 today and sit back, relax and leaving the driving to Metro!

### Share the News

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