

go* INFO



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March 2013

eNews for Metro Riders

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Customer Profile



Why do YOU go Metro?

"I go Metro because the new 10-ride pass is simple and cost effective for my schedule. Rather than paying for gas, parking and putting wear and tear on my car, my commute to work only costs me \$3.50 each day. I can't think of an easier way for me to not only save money, but to also increase the longevity of my car for trips I want to take." - Lisa Bambach of Hyde Park

*Want to be featured in a future go*INFO Customer Profile? Email your story*

Dear Alex,

Welcome to the March 2013 edition of go*INFO e-newsletter.

Metro Spring Service Change



Metro's spring service changes took effect on Sunday, March 3, 2013.

The following six routes have minor schedule changes.

- [Rt. 10 Western Hills - Price Hill](#)
- [Rt. 21 Harrison Avenue](#)
- [Rt. 24 Anderson - UC](#)
- [Rt. 33 Western Hills - Glenway](#)
- [Rt. 46 Avondale](#)
- [Rt. 67 Sharonville Connection](#)

Schedules are now available [online](#), by mail and in the Mercantile Building, 120 E. Fourth Street, across from the Government Square transit center, weekdays, 7:30 a.m. to 5 p.m.

Metro's 40th Anniversary Story Contest

Did you meet your spouse or best friend on Metro? Lose something valuable that was returned? Save a life or have your life saved? Establish a special bond with a driver?

Metro is looking for memorable stories that showcase your experiences on the bus over the years. If your



and photo to areed@go-metro.com. If you are selected to be featured, we'll send you some free ride tickets.

News

Commuter Alerts

Effective immediately: Commuter Alerts, a free service that offered Metro riders the ability to find out service delays and detours, has **ended**. You can always stay up-to-date on all Metro service information by following us on [Twitter](#) and [Facebook](#).

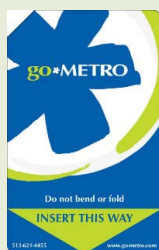
Metro in the Community

[Go Green Cincinnati Show](#)

Look for the Metro booth March 6 - 10, 2013 Downtown at the Duke Energy Convention Center

[Cincinnati St. Patrick's Day Parade](#)

Look for Metro's festive green trolley Downtown March 16 at noon



Metro Passes now for sale at City Hall

Cincinnati Metro's 30-day rolling passes and 10-ride tickets are now available at the City Treasurer's Office at City Hall, 801 Plum St., Room 202, downtown. The new location, open Monday through Friday, 8:30 a.m. - 4:30 p.m., provides another convenient option for City employees who ride Metro,

story is selected, you can win prizes including **a year of free rides!**

Visit www.go-metro.com/contest and submit your story by March 31.

Metro's Historic Past

This year Metro makes history with its 40th Anniversary on Aug. 15, 2013. Stay tuned for photos from Metro's historic past.

The first in this series is a picture from the annual Cincinnati St. Patrick's Day parade in the 1980s, showcasing a then-new 100-series bus.



Fare Deal cards expire June 30, 2013

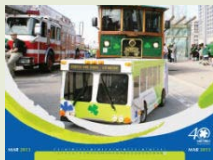
Metro's Fare Deal program has implemented a new application and eligibility screening process.

If you are a Fare Deal program member and you have not completed a new application since Oct. 1, please reapply for a new Fare Deal card. **NEW** Fare Deal cards are **required** on buses after **June 30, 2013**. Read our [FAQs](#) and fill out a new application today.

If you have any questions, please call the Fare Deal office at 632-7540.

as well as the general public. Additional information [here](#).

2013 Calendar Images



March calendar images available [here](#).

We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.



2012: A Year in Review

Want to see what happened at Metro in 2012? Watch [this video](#) to see some of the highlights

Share the News

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Metro | 602 Main Street | Suite 1100 | Cincinnati | OH | 45202