



People you know... go*METRO

June 2013

eNews for Metro Riders

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Customer Profile



Why do YOU go Metro?

"I have been a Metro rider for 25 years and I take the bus at least four times a day. As a visually impaired rider, Metro buses are accessible and help all people with disabilities. I like to take Metro to get to places like work, the grocery store and downtown to Reds and

Dear Friend of Metro,

Welcome to the June 2013 edition of go*INFO e-newsletter.



Metro Summer Service Change

Metro's regular summer service changes went into effect on June 2. This includes minor running time adjustments on some routes to better serve our customers.

New schedules are in effect for the following routes:

- [Rt.12X](#) Madisonville Express
- [Rt. 16](#) Mt. Healthy
- [Rt. 17](#) Seven Hills/Mt Healthy/MtAiry/Northgate
- [Rt. 43](#) Bond Hill
- [Rt. 43](#) Reading Road
- [Rt. 43](#) Winton Hills
- [Rt. 71X](#) Kings Island Express/Job Connection
- [Rt. 72](#) Kings Island Direct - with \$2.25
- [Rt. 75X](#) Anderson Express

For additional information and all Metro routes visit [www.go-](http://www.go-metro.com)

Bengals games. Metro is great and I appreciate all they have done for me."
- Robert Shuemak

Want to be featured in a future go*INFO Customer Profile? Email your story and photo to areed@go-metro.com. If you are selected to be featured, we'll send you some free ride tickets.

News

Metro in the Community

6/8: [Anderson Farmer's Market](#)

6/15: Healthwave Health Fair at Walnut Hills Kroger

6/20: [Paddlefest Kids Expo](#)

6/22-23: [West Fest](#)

6/29: [Cincinnati Pride Festival](#)

8th Annual Dump the Pump Day

On June 20, Metro and transportation systems across the country will celebrate the 8th Annual National Dump the Pump Day. National Dump the Pump Day encourages people to ride public transportation (instead of driving) and save money.

2013 Calendar Images



June calendar images

metro.com



Final Days for Metro Tokens Approaching

Metro's bus tokens are no longer for sale. Silver tokens will still be accepted for a one-way, \$1.75 ride within Zone 1 (City of Cincinnati) until June 30, 2013. In June 2013, you can exchange 10 tokens for 10-ride tickets at the Sales Office. No cash refunds will be given for tokens. [Learn More](#).



Metro Breaks Ground on New Uptown Transit District

On May 31, Metro and partners broke ground on the new Uptown Transit District that will be built in 2013 to better serve the thousands of people riding Metro to and from jobs, education, medical services, and entertainment in Uptown every day.

The Uptown Transit District will be composed of four distinct locations:

- University of Cincinnati on Jefferson
- Medical center district (University Hospital, Cincinnati Children's)
- Clifton Heights business district (near Hughes High School)
- Vine between McMillan and Calhoun

Designed by MSA, the Uptown Transit District's overall look will be consistent in all four locations for easy identification. Read more about this [exciting event](#).

available [here](#).

Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.

Metro's Historic Past

This year Metro makes history with its 40th anniversary on Aug. 15, 2013. Stay tuned for more information on Metro's 40th anniversary celebration on Fountain Square.

The fourth photo in this series is a picture of the Downtowner, a special circulator route that used to run weekdays only throughout downtown. The fare was only a dime when it started in 1973.

It was designed to connect City Hall with the Hamilton County courthouse and to provide workers along 4th Street access to Shillito's (now Macy's) which was at 7th & Elm. It was discontinued in 2004.



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