

# go INFO



People you know... **go**\*METRO

July 2013

## eNews for Metro Riders

Join Our Mailing List!

### Quick Links

[Google Transit  
Commuter Alerts](#)  
[View Schedules](#)  
[Buy Passes Online](#)  
[Metro Website](#)

### Connect with Metro



### Customer Profile

Why do YOU go  
Metro?



"I replaced driving with  
Metro as my primary mode

Dear Alex,

Welcome to the July 2013 edition of go\*INFO e-newsletter.



Coming Aug. 1... a new way to pay your bus fare!

### Metro Introduces New Way to Pay Fare: Stored-Value Cards

You won't need to have exact change for your bus fare if you purchase a new Metro stored-value card, starting Aug. 1. The new cards, available in prepaid amounts of \$10, \$20 and \$30, provide greater flexibility and convenience for bus riders.

Stored-value cards can be used like cash to pay all zone fares, buy transfers, pay discounted fares such as Fare Deal, children's fares or UC or Cincinnati State fares, and even fares for multiple riders. Riders should tell the driver what they are paying for before inserting the cards into the slot on top of the farebox. Metro's farebox will deduct fare from the stored-value card on each ride until all funds have been used.

Starting Aug. 1, Metro stored-value cards will be for sale at Metro's sales office, 120 E. Fourth Street, Mercantile Building arcade downtown, weekdays 7 a.m. to 5:30 p.m. After that date, Metro will no longer sell 10-ride Zone 1 tickets. Metro will

of transportation a couple of years ago. Metro gets me everywhere I need to go in Cincinnati. I save an unbelievable amount of money that I would otherwise be spending on gas, maintenance, car insurance and more. I've also found a better quality of life and reduced stress from leaving the responsibility of driving up to a professional.

I have more time to spend reading, writing, or enjoying music on my headphones while riding the bus. All I have to worry about is getting to the bus stop on time... and Metro's partnership with Google Maps makes that easy! I go Metro for work, for fun, and for life!."

- Matthew Risher

*Want to be featured in a future go\*INFO Customer Profile? Email your story and photo to [areed@go-metro.com](mailto:areed@go-metro.com). If you are selected to be featured, we'll send you some free ride tickets.*

## News

### Metro in the Community

7/4: [Northside Parade](#)

7/10: [Springfield Touch-a-Truck](#)

7/12: [Lettuce Eat Well Farmer's Market](#)

7/26-28: [Greater Anderson Days](#)

### Metro on Holiday Schedule for Independence Day

continue to accept 10-ride Zone 1 tickets through Dec. 31, 2013.

For additional information on Stored-Value Cards visit [www.go-metro.com](http://www.go-metro.com)



Metro listened to riders and made some changes to its short-term improvements that start on Sunday, Aug. 18. Review the changes to the routes on [Metro's Go\\*Forward webpage](#).



A new service called [Metro\\*Plus](#) starts on Monday, Aug. 19. The Metro\*Plus pre-BRT (Bus Rapid Transit) demonstration project will provide a new direct connection along Montgomery Road corridor from Kenwood to Uptown with fewer stops and faster service. Get ready to ride!



The Metro Fare Deal Office is moving from the Mercantile Center downtown to Metro's Silverton Eligibility building, 7000 Montgomery Road.

Metro is completing renovations at the Silverton location and plans to open the new Fare Deal Office on July 8.

Metro buses will operate on a holiday schedule on Thursday, July 4, in observation of the Independence Day holiday.

Metro's administrative offices, call center, and sales office will be closed. Access specialized service for people with disabilities will also operate on a holiday schedule on July 4.

Metro and Access will return to regular service on July 5.

### 2013 Calendar Images



July calendar images available [here](#).

### Share the News

Use the "Forward this email" link at the bottom of this email to send this on to others who may want Metro news. They can [subscribe](#) if they would like to receive the newsletter each month.

Hours of operation will be Monday, Wednesday and Friday, 8:15 a.m. - 4:00 p.m.

For more information on the Fare Deal Program, call [513-632-7540](tel:513-632-7540) or visit the [FAQs page](#) on Metro's website.

### Metro's Historic Past

This year Metro makes history with its 40th anniversary on Aug. 15, 2013. Stay tuned for more information on Metro's 40th anniversary celebration on Fountain Square.

The fifth photo in this series is a picture of Brighton Corner, which was at one time one of the busiest corners in the system. Here, a Rt. 31 Crosstown streetcar prepares to make the curve in front of the Central Trust Bank to head out Colerain Avenue.



### We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.

[Forward this email](#)



Try it FREE today.

This email was sent to areed@go-metro.com by [areed@go-metro.com](mailto:areed@go-metro.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).  
Metro | 602 Main Street | Suite 1100 | Cincinnati | OH | 45202

