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April 2013

eNews for Metro Riders

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Why do YOU go Metro?

"I can text and ride! I spend my daily commute catching up on Facebook, Instagram, and playing trivia games...by the time I get to work (or get home) I've had my screen time and I can get to the real important stuff...."

Dear Alex,

Welcome to the April 2013 edition of go*INFO e-newsletter.

Two Metro Bus Operators Honored for Rescuing Children

The quick thinking of two Metro bus operators, Ella Holloway and Dianne Wyly (pictured above), might have saved the lives of two children in separate incidents less than a week apart in late February and early March.

They were presented with the CEO's STAR Award for keeping young children safe at the Southwest Ohio Regional Transit Authority Board meeting on March 19. Read more on Metro's [website](#).

go*FORWARD ▶
A new direction for Metro

Metro reached thousands of people to get input about improving our service. We listened and will soon be sharing changes that will improve service efficiency and productivity. Route changes that will take place in August will soon be listed on www.go-metro.com.

Metro is holding a public meeting to discuss these changes on **Wednesday, May 1, from 8 - 5:30 p.m., at the Duke Energy Convention Center**. Presentations will be made every hour. Attendees may record their comments or fill out a written comment form. If you can't attend the meeting, you will soon

- Kelly Horan

Want to be featured in a future go*INFO Customer Profile? Email your story and photo to areed@go-metro.com. If you are selected to be featured, we'll send you some free ride tickets.

News

Metro in the Community

4/18 [Party for the Planet!](#), 4 p.m. - 8:30 p.m., Cincinnati Zoo

4/20 [Cincinnati Earth Day Celebration](#), noon - 5 p.m., Sawyer Point

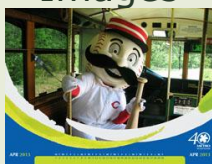
Fare Deal cards expire on June 30, 2013

Metro's Fare Deal program has implemented a new application and eligibility screening process.

If you are a Fare Deal program member and you have not completed a new application since Oct. 1, 2012 please reapply for a new Fare Deal card. NEW Fare Deal cards are required on buses after June 30, 2013. Read our [FAQs](#) and fill out a new application today.

If you have any questions, please call the Fare Deal office at 513-632-7540.

2013 Calendar Images



be able to submit your feedback on Metro's website.



Cycle. Snap. Send. Submit a Night Bike Photo to Win

Calling all Cincinnati bicyclists: Submit a photo of your bike at night and you could win a free Metro 30-day rolling pass and have your photo featured on Metro bus advertising!

Visit our [website](#) for more information. Submit your photo before April 10 for your chance to win.

Metro's Historic Past

This year Metro makes history with its 40th Anniversary on Aug. 15, 2013.

The second photo in this series is the last streetcar to run in Cincinnati. It was a night owl run taken on April 25, 1951 at 5:55 a.m. at 5th & Vine. In the background is a trolley bus that was taking the place of streetcars.



We're hiring!

Join Metro's team! We are now seeking applicants for several positions. Click [here](#) for additional information.

April calendar images available [here](#).

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