

BOARD OF TRUSTEES
SOUTHWEST OHIO REGIONAL TRANSIT AUTHORITY

MINUTES OF: Regular Meeting of the SORTA Board of Trustees

DATE: Tuesday, June 19, 2012, 9:00 a.m.
The SORTA/Metro Mt. Adams Board Room
602 Main Street, Suite 1200
Cincinnati, Ohio 45202

BOARD MEMBERS

PRESENT: Frank Bowen; Suzanne Burke; Todd Cooper; Jason Dunn; Tom Hodges;
Gregg Hothem; William L. Mallory, Sr.; Ken Reed; Karl Schultz; Lamont
Taylor; Brad Thomas

BOARD MEMBERS

ABSENT: Gwen Robinson, Joe Zimmer

STAFF MEMBERS: Terry Garcia Crews; Donna Adkins; Perriann Allen; Bill Desmond;
Dave Etienne; Inez Evans; Butch Gaut; Paul Grether; Tim Harrington;
Darryl Haley; Sallie Hilvers; Lou Ann Hock; Brandy Jones; Arnold Isham;
Kim Lahman; Mary Moning; Mike Ongkiko; Wright Parkes; Alex Reed;
Mike Restle; Bill Spraul; Terri Stevens; Beth Willett

OTHERS: Joe Curry, Everybody Rides Metro Foundation; Sedrick Denson, City of
Cincinnati; Donald Mills, Ohio River Way; Troy Miller, ATU Local 627;
Paul & Carla Oden and family members; Tony Osterlund, Vorys Sater
Seymour & Pease; Mike Roth, MV Transportation; Krista Taylor, Powers
Agency; The Honorable Wendell Young, City of Cincinnati

CALL TO ORDER

Mr. Hodges, Chair of the Board, called the meeting to order.

APPROVAL OF MINUTES

Mr. Reed made a motion that the minutes of the May 16, 2012, regular meeting be approved as previously mailed, and Mr. Schultz seconded the motion. By voice vote, the Board approved the minutes.

CEO COIN PRESENTATION

Ms. Crews presented a CEO coin to Ron Combs who was recently inducted into the National Safety Council's prestigious "Two Million Mile Club" for driving 30+ years without a preventable accident.

Ms. Crews also presented a CEO coin to Carla Oden who drove a bus full of students to safety after she was shot in the arm while driving her route. She also received a proclamation signed by Mayor Mark Mallory from Councilmember Wendell Young who declared June 19 to be "Carla Oden Day."

HEARINGS FROM CITIZENS

There were no hearings from citizens.

COMMITTEE REPORTS**Community and Government Relations Committee**

Ms. Hilvers introduced Krista Taylor from the Powers Agency. The agency created and are leading Metro's "I Go*Metro" ridership campaign. This campaign was developed in response to SORTA's strategic plan. The campaign includes promotional spots on radio and television, highway billboards on I-75 and I-71 and a promotion with Graeter's. Mr. Dunn reminded the board that Ms. Crews may need their assistance by using their contacts to gain access to business, church and community leaders.

Mr. Hodges stated that board members should have received a list of new committee assignments and to please call him if you have any questions or comments. He reminded the board that meeting dates and times will be left up to the chairs and members of each committee but that all board members will receive materials to all committee meetings and are welcome to attend. He also announced that Mr. Taylor was elected president of the newly activated Cincinnati COMTO chapter.

Finance Committee

Mr. Hothem stated that at the last committee meeting CliftonLarsonAllen presented the Comprehensive Annual Financial Report for fiscal year 2011 (CAFR) and Clark Schaefer presented the results of the internal and external fraud audit. A representative from Progressive Portfolios discussed Metro's investment strategy but the committee decided to keep the same strategy at this point. Also discussed was the fuel hedging report, investment of funds report and budget statements.

Proposed Resolution No. 2012-15: Approval to File 2013 Grant Applications

Mr. Mallory moved for adoption, and Mr. Reed seconded the motion. This resolution authorizes and directs the CEO or the CFO to file applications with the appropriate entities for the maximum amount deemed to be in SORTA's best interests for any federal, state and local grants or other sources of funding that may become available during the year. The CEO or the CFO are also authorized to execute all contracts and other documents necessary for approvals.

By roll call vote, the Board unanimously approved Resolution No. 2012-15.

Mr. Hodges thanked Mr. Hothem and the Finance Committee for their hard and sometimes "thankless" work.

May Financial Reports and Ridership Report

Ms. Hock presented the May financial report. Total revenues were about \$7.6 million, which is favorable to budget by \$142,000. Total expenses were about \$7.6 million, which is unfavorable to budget by \$170,000. This results in an overall net deficit for the month of about \$28,000. Year-to-date we are overall favorable to budget by \$460,000. This surplus could be used to offset a 2013 shortfall.

Mr. Haley presented the May ridership summary report. Regular ridership was up 1.1%, which equates to over 14,000 rides. School ridership is up 60.4% for May 2012 compared to May 2011, and paratransit service is 2.4% below 2011 or 356 trips. Total ridership for the month is 3.6% above 2011 and 0.6% above budget.

Ms. Hock presented the transit fund report for May. Projected revenue through May was estimated at \$19,832,817 with actual revenue totaling \$20,234,853 for a difference of \$402,036. Monthly projected expenses were estimated at \$18,968,075 with actual expenses totaling \$19,152,337 for a deficit of \$184,262.

CEO'S REPORT

A clip of "Metro TV" was shown to the board, then Ms. Evans introduced Beth Willett, her new Executive Assistant, and Paul Grether, Manager of Rail Services. Ms. Crews and Ms. Evans then congratulated Mr. Spraul on his retirement from Metro on June 29 after 30 years of service. Mr. Haley then presented Metro's new Culture Card which will provide entry to eight different museums/attractions located on the Rt. 1. Cost is \$30 for a seven-day pass and will go on sale on July 1. He also reminded the board about the vendor fare on June 20 at the Duke Energy Center from 5-8 p.m.

Planning for the World Choir Games is going apace. Training for Metro WCG ambassadors will be held on June 25 and 26 at 1 p.m. in the board room. Ms. Crews, Ms. Hock, Ms. Evans and Mr. Thomas traveled to Portland in May with John Schneider of the Alliance for Regional Transit to get a first-hand look at a streetcar and a bus rapid transit system. She will show photos at the next meeting. Mr. Thomas stated that the trip was very helpful to observe another system, meet with their representatives and have the opportunity to learn from their mistakes.

Ms. Crews and Mr. Haley have been working with Milt Dohoney and his direct reports to plan a free ride day on June 25 to encourage City employees to ride Metro. Several council members are expected to ride the bus that day.

City of Cincinnati police officers will now be allowed to ride Metro for free if they are in uniform.

Ms. Hilvers has been appointed to the Green Cincinnati committee by City Council.

Public Affairs Manager Jill Dunne has been selected as a "Forty Under Forty" recipient by Mass Transit magazine.

Ms. Crews, Ms. Hock and Ms. Evans will be featured in Bus Ride magazine in July as "Cincinnati's Transit Trio."

The Cincinnati chapter of COMTO has been reactivated with Mr. Taylor appointed as president. The next chapter meeting will be held in August.

NEW BUSINESS

Ms. Adkins reminded the board that new board member orientation is scheduled for noon on Wednesday, June 27th. Please let her know if you are planning to attend.

NEXT MEETING

The next regular meeting of the SORTA Board is scheduled for Tuesday, July 17, 2012, at 9:00 a.m. in the SORTA/Metro Board Room, 602 Main Street, Suite 1200, Cincinnati, Ohio.

EXECUTIVE SESSION

Mr. Schultz made a motion that the Board go into Executive Session as provided in Ohio Revised Code Section 121.22 (G)(3) for "conferences with an attorney . . . concerning disputes that are the subject of pending or imminent court action . . .". Mr. Reed seconded the motion. By roll call vote, the Board unanimously approved the motion and went into Executive Session at 10:12 a.m.

Mr. Reed made a motion that the Board return to regular session, and Mr. Schultz seconded the motion. The Board unanimously approved the motion and returned to regular session at 11:40 a.m.

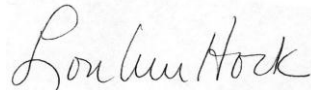
The meeting was adjourned at 11:45 a.m.

APPROVED:



J. Thomas Hodges
Chair

ATTESTED:



Lou Ann Hock
Secretary-Treasurer