

BOARD OF TRUSTEES  
SOUTHWEST OHIO REGIONAL TRANSIT AUTHORITY

MINUTES OF: Regular Meeting of the SORTA Board of Trustees

DATE: Tuesday, November 20, 2012, 9:00 a.m.  
SORTA/Metro Mt. Adams Board Room  
602 Main Street, Suite 1200  
Cincinnati, Ohio 45202

**BOARD MEMBERS**

PRESENT: Frank Bowen; Todd Cooper; Jason Dunn; Gregg Hothem; William L. Mallory, Sr.; Ken Reed; Gwen Robinson; Karl Schultz; Brad Thomas; Joe Zimmer

**BOARD MEMBERS**

ABSENT: Suzanne Burke; Lamont Taylor

STAFF MEMBERS: Terry Garcia Crews; Donna Adkins; Perriann Allen; Bill Desmond; Inez Evans; Lou Ann Hock; Darryl Haley; Tim Harrington; Sallie Hilvers; Kim Lahman; Mary Moning; Mike Ongkiko; Wright Parkes; Mike Restle

OTHERS: Brian Gay, City of Cincinnati; Katie Hill, Commuter Advertising; Troy Hoskins, ATU Local 627; Troy Miller, ATU Local 627; Don Mills, Ohio River Way; Chris Moran, League of Women Voters

**CALL TO ORDER**

Karl Schultz, Acting Chair of the Board, called the meeting to order.

**APPROVAL OF MINUTES**

Mr. Reed made a motion that the minutes of the October 16, 2012 regular meeting be approved as previously mailed, and Mr. Cooper seconded the motion. By voice vote, the Board approved the minutes.

**HEARINGS FROM CITIZENS**

Mr. Schultz asked if there were any citizens who would like to address the Board. Courtney Jackson, Sr., Maurice West, Leonard Martin, Pam Martin, and Troy Miller all spoke in support of the 77 Access employees who depend on their jobs and asked the board to keep them in mind when they are voting on the paratransit service resolution next month.

**COMMITTEE REPORTS**

**Planning & Operations Committee**

Proposed Resolution No. 2012-23: On-Board Audio Advertising Services

Mr. Reed moved for adoption, and Mr. Hothem seconded the motion. The resolution approves a contract with Commuter Advertising for on-board audio advertising services. SORTA will receive 35% of gross revenues (estimated at \$210,000) for a three-year contract beginning on

November 1, 2012 through October 30, 2015. The contract also contains a two-year renewal option.

By roll call vote, the Board unanimously approved Resolution No. 2012-23.

Proposed Resolution No. 2012-24: Approval of Government Square Cleaning

Ms. Robinson moved for adoption, and Mr. Reed seconded the motion. This resolution renews a one-year contract with Downtown Cincinnati, Inc., for cleaning Government Square and Metro's bus stops and shelters at a total cost not to exceed \$132,612.03.

By roll call vote, the Board unanimously approved Resolution No. 2012-24.

Proposed Resolution No. 2012-25: Approval of Motor Oil Contract

Mr. Reed moved for adoption, and Mr. Mallory seconded the motion. This resolution approves a one-year contract for motor oil with DA Lubricants at a total estimated cost of \$144,000.

By roll call vote, the Board unanimously approved Resolution No. 2012-25.

Proposed Resolution No. 2012-26: Approval to Purchase Diesel Fuel, January 1, 2013 through December 31, 2014

Mr. Reed moved for adoption, and Mr. Cooper seconded the motion. This resolution authorizes the Director of Procurement (or the Purchase Agent) to sign purchase orders for the purchase of diesel fuel from the open market for the period of January 2013 through December 2014. The resolution also authorizes SORTA staff to solicit bids for diesel fuel requirements and directs the CEO or the CFO to sign diesel fuel contract(s) in instances where SORTA has elected to obtain bids for the total fuel requirements at prices that constitute the lowest and best bid(s) and the lowest responsible bid(s) from responsible bidder(s) for the same period.

By roll call vote, the Board unanimously approved Resolution No. 2012-26.

Proposed Resolution No. 2012-27: Approval of Contract for Health Insurance

Mr. Bowen moved for adoption, and Ms. Robinson seconded the motion. This resolution approves the proposal of United Health Care for the purchase of health insurance coverage for hourly and salaried staff employees for one year at a total cost not to exceed \$11,770,400.

By roll call vote, the Board unanimously approved Resolution No. 2012-27.

Proposed Resolution No. 2012-28: Approval of Contract for Dental Insurance

Mr. Reed moved for adoption, and Mr. Bowen seconded the motion. This resolution approves the renewal proposals of CIGNA and Dental Care Plus for the purchase of dental insurance coverage for hourly and salaried staff employees for one year at a total cost not to exceed \$509,533.

By roll call vote, the Board unanimously approved Resolution No. 2012-28.

**EXECUTIVE COMMITTEE**

Proposed Resolution No. 2012-29: Approval of Updated Strategic Plan

Mr. Bowen moved for adoption, and Mr. Mallory seconded the motion. This resolution approves the updated 2011-2013 Strategic Plan which was modified to reflect a changing environment and garner insights from both new and existing board members.

By roll call vote, the Board unanimously approved Resolution No. 2012-29.

### **OCTOBER FINANCIAL REPORTS**

Ms. Hock presented the October financial reports. Total revenues were about \$7.9 million which was favorable to budget by \$130,000 and total expenses were about \$7.8 million which was unfavorable to budget by \$56,000. The result was a favorable variance for the month of about \$74,000, and year-to-date we are still overall favorable to budget by \$715,000.

### **CEO'S REPORT**

Ms. Garcia Crews presented the CEO Report. Meetings are continuing with city council and the county commissioners regarding Metro's 2013 budget request and have been positive. We are also soliciting public input on the transit plan via our website and at public meetings with various constituencies. Fare Deal recertification continues and it is a huge undertaking as all 8,500 current Fare Deal card holders must be recertified. There was an announcement tour of the Uptown Transit District with groundbreaking anticipated next spring. The Bus Rapid Transit Workshop was a huge success. Senator Eric Kearney took a tour of the Queensgate facility.

Mr. Miller requested permission to update the board regarding House Bill 384. He and Mike Weil traveled to Columbus to speak in support of the bill which is sponsored by State Denise Driehaus and Connie Pillich. He urged board members to contact members of the House Criminal Justice committee to express their support for the bill.

Ms. Evans presented the Performance Dashboard reports which detail Operations' performance in OTP, preventable accidents, mechanical service interruptions, and customer complaints for Metro and Access service. With the reorganization's new focus on performance, Operations is now more able to focus on dips in performance and to discern the reasons. There is also a new focus on customer complaints and decreasing the time it takes to investigate the complaints and get back to the customer

### **NEW BUSINESS**

Mr. Reed asked board members to fill out OKI's strategic regional policy plan survey that is listed on their website.

### **NEXT MEETING**

The next regular meeting of the SORTA Board is scheduled for December 18, 2012, at 9:00 a.m. in the SORTA/Metro Board Room, 602 Main Street, Suite 1200, Cincinnati, Ohio.

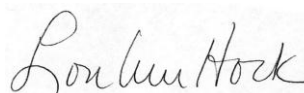
The meeting was adjourned at 10:00 a.m.

APPROVED:



Suzanne Burke

ATTESTED:



Lou Ann Hock

SORTA Board

November 20, 2012

Acting Chair

CFO/Secretary-Treasurer